BOARD OF DIRECTORS May 9-10, 2016

The Board convened on Monday May 9, 2016 at 8:00 a.m. All Directors were present, as were the Executive Secretary, the Assistant Executive Secretary, the Senior Executive Vice President and General Counsel, as well as the Executive Vice President and Chief Growth Officer. The April 2016 Board minutes, copies of which were made available to all Directors, were discussed. Upon a motion by Mr. Ashby, seconded by Mr. Arnold, the April 2016 minutes were unanimously approved.

EXECUTIVE SESSION

There was an Executive Session to discuss sensitive business matters.

PRESIDENT'S REPORT

Board Action Items

Mr. Sprung reviewed Action Items, and reported on staff initiatives.

Legal Status Report

Ms. McManus, Deputy General Counsel, presented a status report on pending litigation and other Legal activities for the month of April 2016.

AKC Trial Boards

It was noted that there was currently a vacancy on the list of Trial Board Chairs.

Following a motion by Ms. Cruz, seconded by Dr. Garvin, it was VOTED (unanimously) to add Barbara Penny to the list of AKC Trial Board Chairs.

This was contingent on her willingness to serve. She was contacted subsequent to the meeting and did agree.

Board Tracking Report

The Board reviewed a tracking report of high impact staff projects that have been Board approved.

FINANCE

Joseph Baffuto, Chief Financial Officer presented unaudited financial results for the period ending April 30, 2016. Total revenues for the period were \$21.5 million, which represented a 4% increase over budget and 8% greater than the prior year. Registration-related revenues accounted for more than half of the positive performance in the first four months of the fiscal year. Total operating expenses of \$18.5 million were 8% below budget and 7% above the preceding year's expenses. Operating income as of April 30, 2016 was \$3.0 million which was favorable compared to the budget for the period as well as the previous year.

EXECUTIVE SECRETARY

Doug Ljungren, AKC Vice President Sports and Events and Mari-Beth O'Neill, Vice President Sport Services, were present for this portion of this meeting.

Nominating Committee

The Nominating Committee for the March 2017 election must be appointed by August 15, and its report must be received no later than October 15, 2016. The Board was reminded that the appointment must be made no later than at the August 2016 meeting to meet the requirements of the AKC Bylaws. In the recent past, the appointment has been made at the July meeting, so the committee may interview candidates in September.

AKC Bylaws

The Board noted that the Delegate Bylaws Committee was seeking Delegate input into what may be done to improve the Bylaws. New York State Not-for-Profit law only requires that the Board be appointed or elected as provided in the Bylaws. The AKC Bylaws provides for the appointment of a Nominating Committee to nominate candidates as well as permitting any Delegate to run by petition.

The Board discussed the need for a Nominating Committee, as any Delegate may run by petition. The only advantages were to ensure sufficient candidates to fill upcoming vacancies and to have a body vet those wishing to run, to designate those who, in the opinion of the committee, best met the needs of the Board and AKC.

The Board also discussed the great variation in procedures used by committees over the years. The Bylaws only stipulate that the Committee's slate is due before October 15, and there are no procedural requirements or guidelines. The Board suggested that it might be beneficial to have procedural best practices as either a Bylaw requirement or at least as a recommendation. Staff was directed to provide this input to the Delegate Bylaws Committee for consideration.

Young Kennel Club

Based on a Board request, staff provided additional information from The Kennel Club (UK) on their Juniors' program named the Young Kennel Club (YKC). The YKC is the equivalent to the AKC National Junior Organization. Membership in the YKC is renewed annually for a fee of 15 pounds per year, with discounts for siblings. Competitive Events for members of the YKC include: Agility, Grooming, Flyball, Obedience, Conformation Showmanship, Heelwork to Music, Stakes (Breed Showing) where the dogs are evaluated, and Pre-Beginners Obedience Stakes. Staff is reviewing all aspects of the current AKC National Junior Organization to recommend additions and revisions based on information from the Young Kennel Club.

Possible Parent Club Conference in Future Years

Staff provided the Board with information about past AKC Parent Club Conferences in order to discuss the feasibility of hosting Parent Club and/or All Breed Club conferences in the future. There have been four AKC Parent Club Conferences: 2002, 2004, 2007 and 2010. There were 278 attendees in 2010 including speakers and staff. Funding for the previous conferences came from AKC Reunite, lams and AKC.

It was agreed that any all-breed club conference would be more productive if held on a regional, rather than a national basis. This discussion will continue at future meetings.

BUSINESS UPDATES

Alexandra Aleskovsky, Executive Vice President and Chief Growth Officer provided a business update.

Revenue

It was reported that total revenue in the Growth area was up by 10% in 2016, as compared to the same period in 2015. The largest increases were in E-Commerce (up 99.4%), Digital Advertising (up 33.6%), Marketplace (up 31.2%), and Royalties and Sponsorships (up 29.2%) Registration revenue was up 7% year-to-date when compared with 2015.

Marketing

Traffic to AKC.org was up 70% year-to-date over 2015.

For April, 11% of all AKC registered litters were listed on Marketplace versus 9% in January, up every month.

AKC Technology Services

A number of key hires were made in Technology to strengthen this area and deliver on key business objectives.

Ms. Aleskovsky gave the Board an update on the migration of AKC's database to the Cloud.

AKC Investment Portfolio Strategy

In considering investments, the criteria goals include:

- Align with AKC Mission
- Expand AKC's relevance to the dog-owning public
- Strengthen core intellectual property
- Expand Revenues
- Provide branding opportunity
- Allow AKC to focus its core business while relying on external technologies/expertise to inform AKC's overall business operations.

These investments would be part of a portfolio. This approach allows AKC to diversify its portfolio in the pet space taking advantage of the innovation taking place outside of the AKC while minimizing risk through diverse investments. It also gives AKC the ability to test products away from AKC as not to risk credibility and brand equity.

An Incubator Investment committee has been formed to review investment opportunities in furtherance of AKC's mission. The committee consists of:

Alexandra Aleskovsky, Chair, AKC Executive Vice President and Chief Growth Officer Dennis Sprung, AKC President and Chief Executive Officer

Dr. Thomas Davies, AKC Board Liaison

Joseph Baffuto, AKC Chief Financial Officer

Jay Waks, AKC Senior Executive Vice President and General Counsel

REGISTRATION VALUE PROPOSITION

Mark Dunn, Senior Vice President Registration and Customer Development, joined Alexandra Aleskovsky for this portion of the meeting.

There was discussion on how to make AKC registration more valuable and desirable to dog owners. The objective is to increase registration conversion, and, therefore, revenues. Online registrations now comprise 61% of total registrations and is the higher margin channel. The focus is therefore being placed on the online process.

The hypothesis is that we don't have enough understanding of which features motivate consumers to register. Furthermore, there are too many options and packages. Finally, the value of the various packages is not adequately communicated. Thus, the naming, features, and pricing structure of the registration packages are being reviewed. The plan is to conduct research and begin in-market testing in September 2016.

COMPANION & PERFORMANCE

Doug Ljungren, Vice President Sports and Events and Pamela Manaton, Director of Obedience, Rally and Tracking, participated in this portion of the meeting by video conference.

Agility - Change in Required Wearing of Identifying Numbers

The Board discussed a staff recommendation to eliminate the mandatory use of identifying stickers/armbands worn by agility exhibitors. Clubs may, at their option, still issue stickers/armbands if they desire. The 2014 agility advisory committee recommends their elimination, and when the agility fancy was polled, this recommended change had a very high approval rating. This is a change to the Regulations for Agility Trials which may be approved by a vote of the Board. If approved, this change would become effective August 1, 2016. This will be discussed further at the July meeting.

Allow Junior Only Trials in Agility, Obedience and Rally

The Board discussed a staff recommendation to allow clubs licensed for obedience, rally and agility to hold Junior Only Trials. The purpose of a Junior Only Trial is to provide for camaraderie and mentoring available in a relaxed atmosphere.

A Junior Only Trial must be open to all breeds, including dogs listed with AKC Canine Partners and dogs must be eligible for the classes in which they are entered. All regular classes held at Junior Only Trials will count toward titles. Junior Only Trials may be held in conjunction with a club's regular event or may be a stand-alone event.

This recommendation is a change to Regulations and may be made by a vote of the Board. If approved, the change would be effective February 1, 2017. This will be discussed further at the July meeting.

Retriever Hunt Test Closing Times

Because of the demand for entry into the Master Level Retriever Hunting Tests, clubs have been permitted to place a numerical limit on entries and to set a date and time before which entries will not be accepted. One entry service handles the entries for most AKC Retriever Hunting Tests. The service is physically located in the Central Time zone, and the events throughout the country begin accepting entries at 8:00 pm Central Time on the third Wednesday prior to the trial. This causes a peak with entrants from all over the country trying to enter events at the exact same time, which can overwhelm the entry service.

There was a proposal to amend the *Regulations and Guidelines for AKC Hunting Tests for Retrievers* to have entries close at 8:00 pm in the time zone where the event is being held. There was a motion by Dr. Davies, seconded by Mr. Arnold, and it was VOTED (unanimously) to consider the matter at this meeting, waiving the prior notice requirement.

Following a motion by Dr. Garvin, seconded by Mr. Gladstone, it was VOTED (unanimously) to adopt the proposed amendment to Chapter 1, Section 14, of the *Regulations and Guidelines for AKC Hunting Tests for Retrievers* as follows.

Clubs that limit the number of entries in the Master Hunter test must advertise an opening date for its hunting test. In order for there to be transparency for all participants, the opening date for public entries shall be the Wednesday closest to three weeks prior to the first date of the event. The opening time shall be 8:00 pm in the time zone where the event is being held. The entries reserved for worker's dogs shall open on Tuesday.

The change is effective August 1, 2016.

JUDGING OPERATIONS

Doug Ljungren, Vice President Sports and Events, participated in this portion of the meeting with Tim Thomas, Director Dog Show Judges, and Leslie Fetzer, Education Project Manager, participating by video conference.

AKC Online Education Platform

There was a decision on a name for AKC's Online Learning Management System. With the assistance of the Marketing Department, a survey was sent to 2,000 individuals including owners, breeders, CGC evaluators, judges and groomers, suggesting 13 possible names viewed most favorable. There was 24% response rate with the names viewed most favorable, being AKC Academy (58.5%), AKC Canine College (48.1%) and AKC Institute (43.6%). As AKC Academy is too similar to The Kennel Club's Kennel Club Academy, staff indicated that without objection, the name "AKC Canine College" would be used. While there was concern expressed regarding the process, there was no objection to the use of this name.

Conformation Judging Statistics

The Board discussed the first quarter statistics related to conformation judging applications considered by the Judges Review Committee and the amount of CEU's required for breed approval. The Board reviewed the list of New Breed and Additional Breed applicants presented for final approval during the months of January – March, 2016.

2016 YEAR TO DATE

COMBINED TOTAL

| | Number of Applicants | Breed Requested | Breeds Accepted | # of Applicants Limited | Full Approval | Number Denied | Hold |
|------------------------------|----------------------------|--------------------|--------------------|-------------------------------|------------------|------------------|------|
| New Breed Total | 18 | 20 | 20 | 0 | 18 | 0 | 0 |
| ADDITIONAL BREED TOTAL | 191 | 1312 | 1308 | 3 | 187 | 1 | 0 |
| COMBINED | 209 | 1332 | 1328 | 3 | 205 | 1 | 0 |

Conformation Judging Application Trends

Staff presented a memorandum to provide information to the Board of Directors regarding the trend of Conformation Judging Application submissions and approvals. (Attachment A) Since the implementation of the Conformation Judging Approval Process, effective September 1, 2015, the Judging Operations Department has encountered a significant increase in the number of applications received, breed requested, and applications scheduled for final review per month. An increase was expected by staff, but not to the magnitude that has been experienced. It was also anticipated that the rate of submission after the initial rush would subside and level off, but to date this has not occurred, as the overall rate of submission has remained high.

To date, there is little indication that the current Judging Approval Process is attracting new individuals into the judging pool at a rate higher than in previous years. The greatest impact has been to the current judges, where applications are being received at approximately three times the rate prior to its effective date and the approval rate for those breeds that are accepted hovering at or near 100%.

CONFORMATION

Doug Ljungren, Vice President Sports and Events, Mari-Beth O'Neill, Vice President Sport Services, Glenn Lycan, Director Operation Support, Alan Slay, Director Event Programs, and Bri Tesarz, Programs Manager, participated in this portion of the meeting via teleconference.

Limited Number of Events Policy

The Board requested an addition to the Limited Number of Events policy which allows for consideration of road mileage between show sites. In order to balance with the existing policy of 75 straight line miles between territories, it was suggested by staff that the optional criteria for isolated status could be 100 driving miles between show sites. Driving miles cannot be

systematically checked across all clubs and/or sites but have to be manually checked via internet tools at the time of the request. This change may allow clubs with large territories to meet the criteria by providing an option beyond the territory edge to territory edge used in the straight line method. In a brief examination of show sites utilized by single clubs and within the clubs territory, an initial analysis showed 9 potential clubs that could apply for isolated status utilizing the additional option.

Staff recommended adding a 100 driving mile option to the Limited Number of Events policy.

Limited Number of Events Policy (April 2009 Board meeting, Amended March 2015 Board meeting. Amended April 2016 Board meeting.)

A local all-breed or limited-breed club has the option to hold two shows in a calendar year. Local specialty clubs have the option to hold shows on two days per year. Local specialty clubs holding two days of shows per year have the option to hold one additional show in conjunction with their breed's national specialty. There is no limit on national clubs. All-breed clubs in Alaska, Hawaii, Puerto Rico, and geographically isolated areas (i.e., no AKC club within 75 straight line miles between territories or 100 driving miles between show sites. To consider the show site to show site option the requesting clubs show site must be within the clubs territory.) have the option to hold up to four shows. Show or obedience clubs have the option to hold any number of obedience trials.

Following a motion by Mr. Ashby, seconded by Mr. Gladstone, it was VOTED (unanimously) to amend the policy as indicated above effective immediately.

The Board adjourned at 5:25 p.m.

Meeting reconvened on Tuesday, May 10, 2016 at 8:00 am.

Smart Pet Technologies

There was an EXECUTIVE SESSION to give the Board an update on Smart Pet Technologies, LLC. Present from Smart Pet Technologies were Michael Basone, Executive Vice President and Chief Operating Officer, Herbie Calves, Senior Vice President of Marketing, and Janey Cahill, a partner in Blue Fin Consulting Group.

CONFORMATION – continued

<u>Sanctioned B Match Improvements</u>
The Board reviewed an Event Operations staff recommendation to make an improvement to conformation matches based on the results of a recent survey and part of the department's initiative to attract new participants. The recommendations were to allow conformation matches to be held concurrently with shows.

It was the decision of the Board to not pursue this proposal, but to have staff do more to promote the four-to-six month competition at shows.

Group 2-3-4 Majors Plus The Finishing of Champions

At the April meeting the Board requested information about the number of majors that would be earned if class dogs placing second, third or fourth in their Group were to be awarded the greatest number of points earned by any dog they defeated.

Based on 2015 results, 884 dogs that did not earn a major would have earned a major if dogs placing second, third or fourth in their groups were to be awarded the greatest number of points earned by any dog they defeated. This is an increase of 1.6% in the total number of majors awarded. In addition, the staff prepared trend information regarding the finishing of show champions. After discussion, the Board decided not to pursue this idea.

Cost Of Cancelled Awards Due To Entry Errors

The Board requested staff to evaluate the cost of disallowed awards due to entry errors. In 2015 there were 2,125 unique dogs with disallowed awards. While an exact figure on what disallowed awards costs the AKC is impossible to obtain we can closely approximate actual costs of staff time and materials at \$5,841.25 and put a rough estimate on potential loss of future entry revenue at \$4,379.00.

Standing Approval of Special Attractions

At the July 2013 Board Meeting, the Board established standing approval for the Special Attractions that require no review. Staff recommended adding three Special Attractions to that list.

- 1) Best in Sweepstakes competition when an all-breed or group club is holding Sweepstakes for all breeds in competition.
- 2) Breed characteristic evaluations and demonstrations held by parent clubs in accordance with the AKC mission, AKC policies, and AKC procedures. Parent clubs offer opportunities to evaluate and/or demonstrate how well a dog can perform tasks that are characteristic of the breed. These are very common at national specialties. The offerings vary by breed and parent clubs are holding them successfully.
- 3) Guide Dog demonstration Special

Without objection, the Event Operations Department will grant standing approval for these Special Attractions:

- 1. Best in Sweepstakes
- 2. Breed characteristic evaluations and demonstrations held by parent clubs in accordance with the AKC mission, AKC policies, and AKC procedures
- 3. Guide Dog demonstrations

There was no objection.

<u>Scottsdale Dog Fanciers Association and Arrowhead Kennel Club Request For an</u> Additional Show

The Board reviewed a request from the Scottsdale Dog Fanciers Association and the Arrowhead Kennel Club for approval to hold a third show on a onetime basis in 2016. Scottsdale Dog Fanciers Association and Arrowhead Kennel Club are requesting a one-time variance to the two-show limit in order to change their show dates from the spring to the fall. They are not requesting isolated status.

The Staff would not consider this request if the clubs were asking to hold 3 shows on a continual basis. However, the request to move the event based on the situation described in the document is reasonable and will allow the clubs to improve their event without an extended delay between events.

Without objection, the club will be granted a one-time variance allowing each club to hold 3 events in 2016. There was no objection.

COMPLIANCE

Heather McManus, Deputy General Counsel, and Michael Liosis, Director of Compliance, participated in this portion of the meeting.

Revised Disciplinary Guidelines

Based on a Board request, the staff presented recommended revisions to the Disciplinary Guidelines.

The AKC Discipline Guidelines are set by the Board of Directors pursuant to Article XV, Section 3 of *The AKC Disciplinary Guidelines*, which have been in effect since 1992. Staff has recommended a number of changes. (Attachment B) The last Board revision was December 11, 2013. This will be discussed further at the July meeting.

Dogue de Bordeaux Society of America

Pursuant to the April 11-12, 2016 AKC Board Meeting, staff again contacted the Dogue de Bordeaux Society of America's officers and directors on April 13, 2016 reminding them of AKC's directive. AKC had directed that they employ a member of The National Association of Parliamentarians to prepare a written report that would be submitted to AKC advising of the parliamentarian's findings and indicating the corrective measures taken and the implementation of procedures to avoid any future issues. The Board reviewed the report.

Following a motion by Mr. Gladstone, seconded by Dr. Davies, it was VOTED (unanimously) to have the parties submit the disputed issues and the membership complaints to binding arbitration, or to resolve them by agreement between the two parties prior to July 1, 2016. The AKC Board will consider further action.

The following AKC Management actions were reported: (Final Board Disciplinary actions are reported on the Secretary's Page.)

CLUBS

A written report was provided on requests for AKC Membership (to be published in the May and June AKC Gazette):

- Lagotto Romagnolo Club of America
- Berger Picard Club of America
- Irish Red and White Setter Association of America

A written report was provided on Member Club Bylaws approved in March and April:

• Mississippi State Kennel Club, Jackson, MS (2009)

A written report was provided on new clubs licensed in April:

- Black Creek Coon Hunters Association of Georgia, Ellabell, GA,
- Charlotte Hall Beagle Club, Charlotte Hall, MD (including St. Mary's County),
- East Carolina Beagle Club, Burgaw, NC (including communities within the Pink Hill, Wilmington and Snead's Ferry geographic triangle)
- Maine Golden Retriever Club, greater Lewiston, ME (including communities from Bangor, south to NH border and east to the Atlantic Ocean)
- Mid-Atlantic Leonberger Club of Virginia, greater Fredericksburg, VA (including all communities from Richmond, VA, north to Washington, D.C.),

- North Georgia Kennel Club, greater Ellijay, GA area (including communities in Murray, Fannin, Towns, Union and Gilmer Counties),
- Thompson Creek Beagle Club of Georgia (2 Couple Pack), Hampton, GA,

CONSENT

Following discussion, there was a motion by Mr. Ashby seconded by Mr. Gladstone, it was VOTED (unanimously) to approve the following Consent Items:

- Delegate Approvals
- Changes to Italicized Sections of Rules Applying to Dog Shows, Chapter 3
- Membership Based Criteria for the Formation of Performance Event Clubs
- Briard Club of America Drafting Test
- Junior Earthdog Test Time to Reach the Quarry
- Appointment of James Dok to AKC PAC Board

Delegates Approved

John Lyons – Crozet, VA To represent Charlottesville-Albemarle Kennel Club

Laura A. Rockwell, Middletown, NY To represent Anderson Kennel Club

Barry D. Rose, Lemont, IL To represent Chain O'Lakes Kennel Club

Sharon K. Steckler, Houston, TX To represent American Boxer Club

Doreen Weintraub, Killingworth, CT To represent Kenilworth Kennel Club of Connecticut

Changes to Italicized Sections of Rules Applying to Dog Shows, Chapter 3

The Board VOTED to change italicized portions of the <u>Rules Applying to Dog Shows</u>, Chapter 3, and the italicized portions of Sections 4, 7, 17, & 19, to be part of the rule, not Board clarifications as recommended by the Delegate dog Show Rules Committee. Additionally, the Board VOTED to add the same sentence from Section 4, regarding the first day of the event at multiple day events being used to calculate age to Section 5.

The Board clarification from Section 16, which specifies the procedure for awarding BIS and Reserve BIS was removed from the Rules.

The amended Chapter 3, Sections 4, 5, 7, 17, & 19 in the <u>Rules Applying to Dog Shows</u> will be read at the June Delegates meeting and voted at the September Delegates meeting. If approved, the effective date will be immediate.

CHAPTER 3

SECTION 4. The Puppy Class shall be for dogs that are six months of age and over, but under twelve months, that are not champions. Clubs may further divide the puppy class into two age groups consisting of six months of age and under nine months, and nine months of age but under twelve months. The age of a dog shall be calculated up to and inclusive of the first day of a show. For example, a dog whelped on January 1st is eligible to compete in a puppy class at a show the first day of which is July 1st of the same year and may continue to compete in puppy classes at shows up to and including a show the first day of which is the 31st day of December of the same year, but is not eligible to compete in a puppy class at a show the first day of which is January 1st of the following year.

In a single show with multiple days of judging, the first day of a show is considered to be the first day on which there is regular conformation judging in accordance with Section 3 of this chapter. (Sweepstakes and Futurities are not considered regular conformation classes.)

SECTION 5. The Twelve-to-Eighteen Month Class shall be for dogs that are twelve months of age and over, but under eighteen months, that are not champions. Clubs may further divide the Twelve-to-Eighteen Month Class into two age groups consisting of twelve months of age and under fifteen months, and fifteen months of age but under eighteen months. The age of a dog shall be calculated up to and inclusive of the first day of a show. For example, a dog whelped on January 1st is eligible to compete in the class at a show the first day of which January 1st of the following year and may continue to compete in this class at shows up to and including a show the first day of which is the 30th day of June of that year, but is not eligible to compete in this class at a show the first day of which is July 1st of that year.

In a single show with multiple days of judging, the first day of a show is considered to be the first day on which there is regular conformation judging in accordance with Section 3 of this chapter. (Sweepstakes and Futurities are not considered regular conformation classes.)

SECTION 7. The Amateur-Owner-Handler class shall be for dogs that are at least six months of age that are not champions. Dogs must be handled in the class by the registered owner of the dog. This class is restricted to exhibitors who have not, at any point in time, been a professional dog handler, AKC approved conformation judge, or employed as an assistant to a professional handler. Additionally, members of the immediate family or household of a current professional handler are ineligible for this class (as defined in Chapter 11, Section 13).

Professional handlers are defined as any person who belongs or has belonged to a professional handlers' organization, distributed rate cards, or otherwise advertised or represented themselves as handling dogs for pay.

SECTION 17. A club or association holding a show, if it gives brace classes in the several breeds and recognized varieties of breeds, may also give seven brace group classes, not divided by sex; such groups to be arranged in the same order and to comprise the same breeds and recognized varieties of breeds as herein before set forth in Chapter 3, Section 1. All braces of dogs designated by their respective breed judges as Best of Breed or Best of Variety as the case may be at shows at which these brace group classes shall be given, shall be eligible to compete in the brace group classes to

which they belong according to this grouping. All entries for these brace group classes shall be made after the judging of the regular classes of The American Kennel Club has been finished and no entry fee shall be charged. In the event that the owner of a brace of dogs designated Best of Breed or Best of Variety shall not exhibit the brace of dogs in the group class to which it is eligible, no other brace of dogs of the same breed or variety of breed shall be allowed to compete.

A brace is defined as two dogs of the same recognized breed or variety that are similar in appearance, performing in unison, and presented by a maximum of two handlers. Both dogs competing in brace competition must have at least one common owner.

SECTION 19. A club or association holding a show, if it gives team classes in the several breeds and recognized varieties of breeds, may also give seven team group classes not divided by sex, such groups to be arranged in the same order and to comprise the same breeds and recognized varieties of breeds as herein before set forth in Chapter 3, Section 1. All teams of dogs designated by their respective breed judges as Best of Breed or Best of Variety as the case may be at shows at which these team group classes shall be given, shall be eligible to compete in the team group classes to which they belong according to this grouping. All entries for these team group classes shall be made after the judging of the regular classes of The American Kennel Club has been finished and no entry fee shall be charged. In the event that the owner of a team of dogs designated Best of Breed or Best of Variety shall not exhibit the team of dogs in the group class to which it is eligible, no other team of dogs of the same breed or variety of breed shall be allowed to compete.

A team is defined as four dogs of the same recognized breed or variety that are similar in appearance, performing in unison, and presented by a maximum of four handlers. All dogs competing in team competition must have at least one common owner.

Membership Based Criteria for the Formation of Performance Event Clubs

The Board VOTED to modify the criteria for the formation of new performance event (field event) clubs to one based on membership rather than geographic location. If the majority of a new club's membership is new to the sport, meaning they are not a member of another local club licensed for the same sport, then the new club would be allowed to become a licensed club regardless of its location. This recommendation will meet a need by enabling new clubs to form when the population and interest supports it, as there is a demand in the sport for more events and new clubs to form. This change is effective July 1, 2016.

Briard Club of America Drafting Test

The Board VOTED to approve a request from the Briard Club of America for AKC to recognize drafting titles earned by Briards in events held by the Parent Club. There are four drafting titles – Novice Draft Dog (NDD), Draft Dog (DD), Novice Brace Draft Dog (NBDD), and Brace Draft Dog (BDD). This will be effective June 1, 2016.

Appointment of James Dok to AKC PAC Board

The Board VOTED to appoint Mr. James Dok to the AKC PAC Board of Directors.

JUNIOR PARTICIPATION RANKING SYSTEM

Following a motion by Dr. Ashby, seconded by Dr. Battaglia, it was VOTED (unanimously) to approve a ranking system for Juniors by event type and across all events. The ranking system is effective March 1, 2017.

The ranking system will include points assigned for participation, qualifying scores, placements in a class and High in Trial if awarded in the Sport. These will be cumulative for each event. The Ranking system will be available to be viewed on the AKC Web-site.

| Participation | 1 point | | |
|-------------------------|-----------------|--|--|
| Qualifying leg or score | 3 points | | |
| Class placement | First 5 points | | |
| | Second 4 points | | |
| | Third 3 points | | |
| | Fourth 2 points | | |
| High in Trial | 5 points | | |

Junior Earthdog Test - Time to Reach the Quarry

The Board VOTED to amend the *Earthdog Regulations* to increase the time allowed to reach the quarry in the Junior Earthdog test from 30 seconds to 45 seconds. This change is effective July 1, 2016.

REGULATIONS FOR EARTHDOG TESTS FOR SMALL TERRIERS AND DACHSHUNDS

Section 9. Junior Earthdog Test – Qualifying Performance Paragraph #2

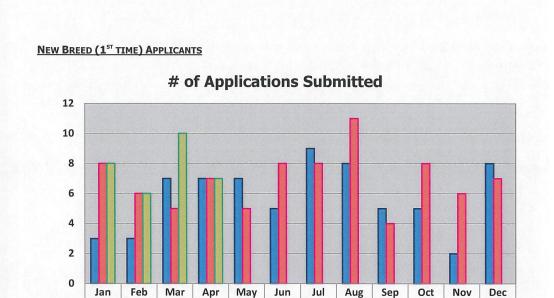
The timing of the dog shall start when the dog is released by the handler. The dog has $\underline{45}$ seconds to reach the quarry. It may enter and leave the den without penalty, but must reach the quarry within the $\underline{45}$ second time limit. Dogs reaching the quarry within the $\underline{45}$ second time limit, which have not received any encouragement from the handler, shall pass this portion of the test.

The China Kennel Union

Effective January 1, 2016, the China Kennel Union (CKU) adopted a policy suspending individuals and cancelling the CKU registrations of any CKU member who participated in any AKC activity, including AKC shows in the United States. Staff was directed to determine if the policy is still in effect and to report back to the Board.

| It was VOTED to adjourn Tuesday, May Adjourned Attest: | 10, 2016 at 12:30 pm |
|--|----------------------|
| James P. Crowley, Executive Secretary | |

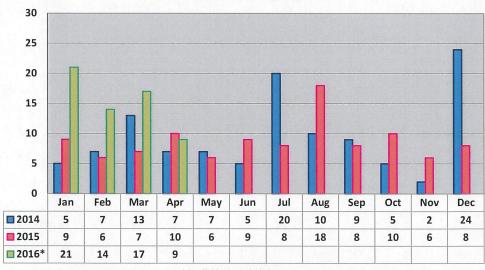
ATTACHMENT A



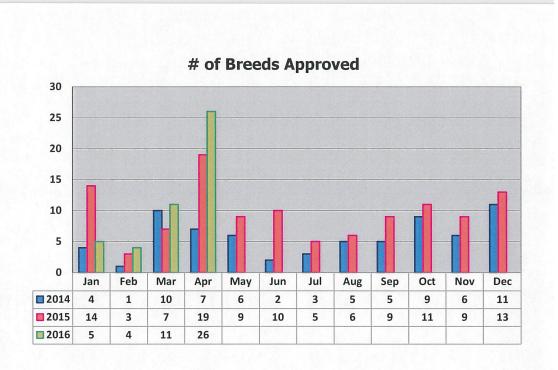
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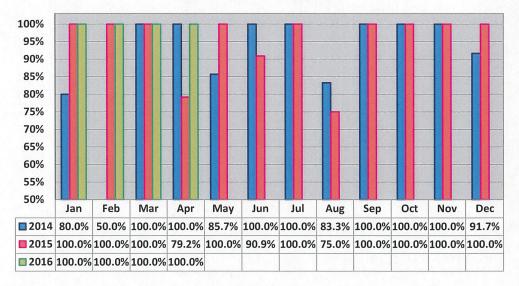
of Breeds Submitted



*April 2016 as of 4/25

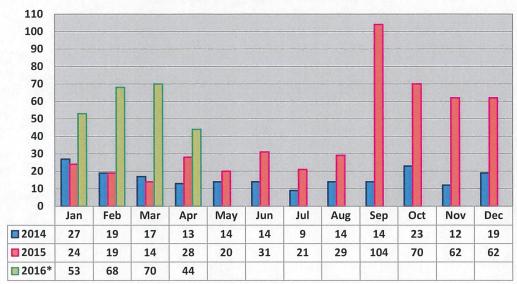






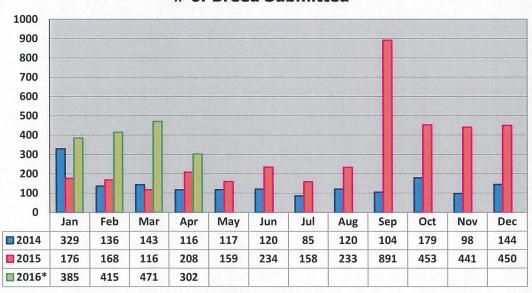
ADDITIONAL BREED APPLICANTS

of Applications Submitted

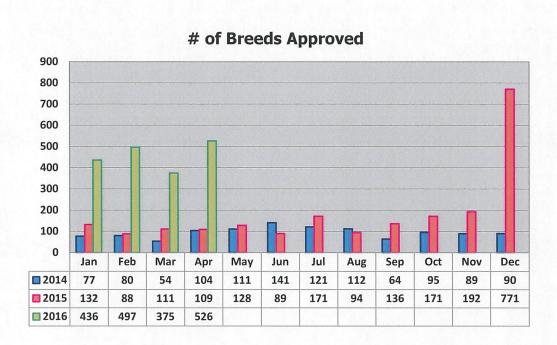


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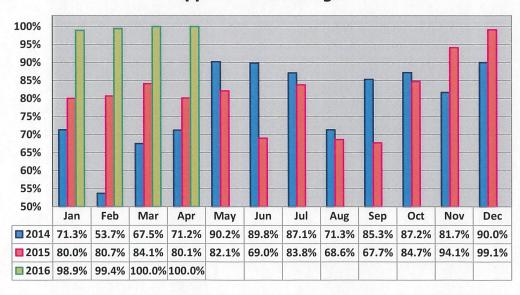
of Breed Submitted



*April 2016 as of 4/25



Approval Percentage



ATTACHMENT B

Slideshow Minutes

Slide 1: Revised AKC Disciplinary Guidelines

Slide 2: Executive Summary

- * The Board has requested recommendations on the revision of the Disciplinary Guidelines.
- * Please note the following revisions.

Slide 3: Why We're Here

- * While reviewing these revisions keep in mind Articles XII and XIV allow discipline for "conduct alleged to have been prejudicial to the best interests of purebred dogs, purebred dog events, or the AKC." And we added this language to the Guidelines
- * The reason we are here is to protect the best interest and safety of our dogs!

Slide 4: **New Explanatory Notation**

* The classification of an offense(s) within these guidelines will be made by either the Management Disciplinary Committee ("MDC") or the Staff Event Committee ("SEC"). SEC will base the classification on the wording in the complaint and may determine that multiple offenses apply. The penalties for multiple offenses will run concurrently unless MDC or SEC determine that based on the severity of the offenses or record of prior offenses consecutive penalties are warranted.

Slide 5: Changes Made to Offenses Listed

- * The order of offenses was rearranged in two ways
 - * 1. From most severe to least overall and within sections
 - * 2. Separated by loss of Privilege
 - * I. Suspension of All AKC Privileges
 - * II. Suspension of Event Privileges
 - * III. Suspension of Registration Privileges

Slide 6: **Definitions**

- * <u>Cruelty</u>: Conscious action or inaction that may endanger life or cause serious health consequences to animals.
- * Abuse: Improper treatment which could cause serious injury to animal.
- * Neglect: Inadequate care or voluntary inattention to basic needs, ignoring the safety and well-being of animals because of haste or ignorance.
- * <u>Improper Treatment</u>: Inappropriate treatment or handling of an animal not likely to cause serious injury, e.g. excessive or harsh discipline/training.

Slide 7: Suspension of All AKC Privileges

- * Suspension of all AKC Privileges means suspension of Event and Registration Privileges
- * Inappropriate Treatment of Animals is now Section I
 - * Cruelty: No change
 - * Abuse:
 - Physical Abuse at or in connection with an event by an individual
 - * Mitigated Penalty was: 3 months/\$500 fine
 - * Now: 6 months/\$500 fine
 - * Standard Penalty was: 6 months/\$1000 fine
 - * Now:1 year/\$1000 fine
 - * Aggravated Penalty: 5 years/\$2500 fine No change
 - * Physical Abuse at or in connection with an event by club No change
 - * Neglect:
 - * Neglect at or in connection with an event by individual
 - * Mitigated Penalty was: 1 month/\$100 fine
 - * Now: 3 months/\$500 fine
 - * Standard Penalty was: 3 months/\$500 fine
 - * Now: 6 months/\$1000 fine
 - * Aggravated Penalty was: 1 year/\$1000 fine
 - * Now: 1 Year/\$2000 fine
 - * Neglect at or in connection with an event by club No change

Slide 8: Suspension of All AKC Privileges continued

- * Improper Treatment:
- * Improper Treatment in connection with an event
 - * Mitigated Penalty was: Rep/\$100 fine
 - * Now: 1 month/\$100 fine
 - * Standard Penalty was: 1 month/\$300 fine
 - * Now: 3 months/\$300 fine
 - * Aggravated Penalty: 6 months/\$500 fine No change
- * Judicial or administrative determination of cruelty or neglect to any animal where cruelty to dogs was a part of the charge- No change
- * Unacceptable conditions, dogs and/or facility No change
- * Whelping dogs at event site No change
- * Registration Violations (ALL Privileges) is now section II No changes
- * Misconduct Against a Club is now section III No changes

Slide 9: Suspension of Event Privileges

- * Suspension of Event Privileges is a suspension for the individual and applies to dogs registered or co-registered at the time of suspension, or subsequently obtained during the term of suspension, which may not be entered or compete in events during the term of suspension unless they are transferred to another individual.
- * Misconduct by or Directed Against a Judge is now section IV
 - * Physical contact of an insulting or provoking nature removed the word abuse

- * Mitigated Penalty was: 3 months/\$300 fine
 - * Now: Rep/\$100 fine
- * Standard Penalty was: 1 year/\$300 fine
 - * Now: 3 months/\$300 fine
- * Aggravated Penalty was: 10 years/\$5000 fine
 - * Now: 5 years/\$1000 fine
- Verbal Abuse is now: Inappropriate, abusive or foul language directed to a judge
 No Change
- * Inappropriate public criticism of a judge, not disruptive, but demonstrating lack of sportsmanship No Change
- * Public criticism of a judge that causes a disruption at an event No Change

Slide 10: Suspension of Event Privileges continued

- * Unsportsmanlike conduct during an event including but not limited to:
 - * Refusal or throwing down of ribbon No Change
 - * Leaving ring without permission No Change
 - * Refusing to continue to compete No Change
 - * Failure to control an unruly dog was removed
 - * This is listed under section V/ duplicate
 - * Failure to follow a judge's instructions No Change
- * Attempting to influence a judge No Change

Slide 11: Suspension of Event Privileges continued

- * Disorderly Conduct is now Section V
 - * Physical Altercation was changed to: Physical Contact of an insulting or provoking nature
 - * Mitigated Penalty: 2 months/\$200 fine
 - * Standard Penalty:6 months/\$300 fine
 - * Aggravated Penalty: 2 years/\$1000 fine
 - * Abusive or foul language/verbal altercation was changed to: Inappropriate, abusive or foul language
 - * Mitigated Penalty: Rep/\$100 fine
 - * Standard Penalty: 1 month/\$500 fine
 - * Aggravated Penalty: 3 months/\$1000 fine
 - * Personal property damage No Change
 - * Impairing a club's ability to retain site No Change
 - * Failure to properly control a dog at an event No Change
 - * Harassment No Change
 - * Disruptive behavior at an event No Change
 - * Violation of AKC Rules/Regulation or Club Regulations No Changes

Slide 12: Suspension of Registration Privileges

- * Suspension of Registration Privileges means AKC will not accord registration of any litter, or individual dog or transfer ownership of a dog owned solely or in part by the suspended individual. In addition, AKC will not register any litter of dogs if the sire of the litter was owned solely or in part by a person who is suspended on the date the mating occurs.
- * Registration Violations (Registration Suspension) now Section VII
 - * Submission of a false application to register or transfer (not signature forgeries), which do not affect the Stud Books online or paper
 - * Signing AKC applications to register or transfer in blank; failure to properly complete an AKC document to show the name and address of the individual to whom the dog was directly transferred and the date of the transfer No Change
 - * Failure to complete supplemental transfers (i.e., jumping transfers). Failure to complete proper chain of registration on an AKC registered or registerable dog No Change
 - * Submission of application containing a false certification as to the signature of one of the owners (this includes making false complaints) No Change
 - * Submission of an online application without written permission from the co-owner or co-litter owner was added
 - * Mitigated Penalty: Rep
 - * Standard Penalty:3 months/\$500 fine
 - * Aggravated Penalty:1 year/\$1000 fine
 - * Signing AKC documents on behalf of another without filing a properly completed Power of Attorney Form No Change
 - * Attempting to register a litter whelped outside of the US No Change

Slide 13: Suspension of Privileges as Noted

- * Circumvention of Suspension no change
- * Aiding and Abetting the circumvention of an AKC suspension of registration or all privileges no change
- * Aiding and Abetting the circumvention of an AKC suspension of event privileges no change

Slide 14: Questions?