

Local Kennel Club

Small Town, USA

September 1, 2005

Mr. John Smith
Editor
Daily Herald
123 Main Street
Small Town, USA

Dear Mr. Smith:

Americans have embraced the joys of dog ownership for centuries, from George Washington and his American Foxhounds to George W. Bush and his Scottish Terriers. Today, their roles in society have shifted from hunters and working dogs to primarily family companions.

The (*Local Kennel Club*), a (*member/licensed/affiliated*) club of the American Kennel Club – the nation's largest registry and leading not-for-profit organization dedicated to the welfare of purebred dogs – recognizes that canine companionship is not only a right but also a privilege that must be respected and nurtured. In return for this privilege, dog owners need to respect reasonable, enforceable, non-discriminatory legislation governing the ownership of dogs, such as local leash laws, curbing policies and licensing regulations.

Each year the AKC® hosts Responsible Dog Ownership Day on September 17th to educate the dog-loving public about the importance of being a responsible owner. Approximately 500 AKC-affiliated clubs and other organizations around the country participate by holding events in their local communities.

Whether you are looking to add a puppy to your family for the first time or are a lifelong dog lover, we encourage you to “bone up” on responsible dog ownership. The (*Local Kennel Club*) invites you to celebrate AKC Responsible Dog Ownership Day with us on September (X) at the (*Town Hall from 10 a.m. to 3 p.m.*). We'll be offering (*a free Canine Good Citizen Test/Meet the Breeds Fair/ host of fun and educational activities for dogs and owners, etc*).

Come. Sit. Stay and learn what it takes to be a responsible dog owner. Your best friend is counting on you.

Yours Truly,

Jane Doe
President
Local Kennel Club
123-456-7890