

# Local Kennel Club

## Small Town, USA

[SAMPLE PRESS RELEASE TEMPLATE]

**News Release**

**FOR IMMEDIATE RELEASE**

### [HONOREE] RECEIVES AKC COMPANION ANIMAL RECOVERY “ALBERS AWARD”

*–“Albers Award” Honors Extraordinary Community Service in Disaster Preparedness and Relief –*

**(YOUR STATE), (DATE)** – [Your Club’s Name] announced today that [club member’s name] is the [month, year] recipient of the “Albers Award.” This award, presented by the American Kennel Club and AKC Companion Animal Recovery (AKC CAR), was established in memory of former AKC Delegate Diane Albers, a trailblazer in the arena of pet disaster relief and preparedness.

AKC and AKC CAR selected [club member’s name] because of their valued contributions during the [insert natural disaster here]. [paragraph outlining the club member’s accomplishments, his/her contributions and why they’re receiving this award]

“We congratulate and thank [club member’s name] for [his/her] contributions,” said Tom Sharp, CEO of AKC Companion Animal Recovery. “Because of club members like [club member’s name], AKC CAR is able to come to the rescue more quickly in times of need. We thank [him/her] for selflessly assisting owners and dogs in [his/her] community, actions that definitely embody the spirit of the Albers Award.”

A plaque and check for [\$X,XXX] were presented to [club member’s name] and [club’s name] at the [month] AKC Delegates Meeting. [if your club will be having a local ceremony, include the details here: date, time, place]

[quote from award recipient describing how delighted they are to receive the award, etc.] EXAMPLE: “I am thrilled to receive the Albers Award from AKC and AKC CAR and am pleased my contributions have made a difference in the community,” said [club member’s name]. “[your club’s name] worked hard during a difficult time to assist [city]’s pets. I encourage everyone to get involved and learn what to do with their animals in case of future disaster.”

For more about the Albers Award or to learn about disaster preparedness for pets, visit [http://www.akc.org/news/disaster\\_preparedness/](http://www.akc.org/news/disaster_preparedness/). To learn more about AKC Companion Animal Recovery visit [www.akccar.org](http://www.akccar.org). To learn more about (Insert your kennel club's name) and (insert some activity, training classes, dog show, etc.) visit (insert KC's website here).

###

**Media Contact:**

Jane Doe  
President  
Local Kennel Club  
123-456-7890

Local Kennel Club \* P.O. Box 123 \* Small Town, USA