

Local Kennel Club

Small Town, USA

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News Release

FOR IMMEDIATE RELEASE

[CITY] DOG ACHIEVES AMERICAN KENNEL CLUB GRAND CHAMPIONSHIP TITLE

Title Awarded only to Nation's Top Show Dogs

(YOUR STATE), (DATE) — [Your Club's Name] announced today that [dog's show name], owned by [city] resident [owner's name] has been awarded the AKC Grand Championship title, the highest conformation title a dog can earn. Affectionately known as "[insert dog's call name]", this [insert breed] achieved the title on [date] at [location] [include number of shows if impressive]. This new title is available to AKC Champions of Record, giving the opportunity for Champion dog owners to return to the show ring with their dogs and further showcase the quality of their breeding stock.

[quote from breeder or owner describing how delighted they are, etc]

"We are excited to offer the Grand Champion title as a way to encourage quality dogs like [dog's call name] to return to or remain in the ring," said Robin Stansell, AKC Vice President of Event Operations. "AKC Companion and Performance events offer multiple titles to celebrate achievement in competition at various levels in the sport. It is only natural to offer a Grand Champion title to Conformation exhibitors so that they too can compete and excel with their dogs at a whole new level."

[dog's call name] was bred by [insert breeder] and handled by [insert handler name]. [He/she] achieved the Grand Championship by winning twenty-five points, including three majors (three or more points earned at a single show) [dog's call name] is now invited to participate in the [AKC/Eukanuba National Championship](#), a prestigious year-end event reserved for AKC Champions.

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