Dear AKC Delegate,

On behalf of the American Kennel Club and the AKC Museum of the Dog, I want to thank you for the wonderfully productive Delegates meeting in Newark last week. Your ongoing efforts on behalf of our sport, the AKC and its affiliated nonprofits is very much appreciated by us all.

Many of you approached board members and staff afterwards to express your excitement about the AKC Museum of the Dog’s return to New York and your willingness to help with the effort and I thank you for that. This email gives you that opportunity.

You are the American Kennel Club and the AKC Museum of the Dog is your Museum. Its purpose is not only to preserve the history of our sport and purebred dogs as depicted through art. The Museum also presents us with an opportunity to educate the broader dog-loving public about purebred dogs and the many ways purpose-bred canines enrich our lives. By telling our story in the new Museum in New York—a city with over 62 million visitors annually and over 20 million residents in the Metropolitan area alone—we have an opportunity to invite new generations of dog lovers to become a part of our mission. I don’t need to tell you how important this is to the long-term preservation of our sport.

The new AKC Museum of the Dog is going to be truly special. It will take everyone’s support, both Clubs and individuals, to ensure that it is the best Museum dedicated to the dog in the world. We need to demonstrate as a community that we are behind our new Museum 100%. In May we sent an invitation to Clubs to support the Museum and have their names inscribed on the AKC Clubs Wall of Fame. Please contact your Club officers to discuss this opportunity and urge your Club’s participation now. A copy of the original letter can be found on the Delegates Portal.

In addition, I would love to see 100% participation among our delegates with your own individual gifts. For those who are in a position to make a major naming commitment, a list of opportunities may be found in our Museum of the Dog Capital Campaign brochure, also linked on the Delegates Portal. Donors who support the capital campaign with gifts of $10,000 or more will be recognized permanently in the Museum on the Capital Campaign Donor Wall (see brochure). Individuals who give $500 to $9,999 will
be shown on a digital display located in the Museum. And all donors, no matter the size of their gifts, will be listed on the AKC Museum of the Dog website. Pledges to this effort may be paid over five years (i.e. $2,000 X 5 years for a total pledge of $10,000). Please know that every gift is important. Collectively, we as individuals along with our Clubs can make the Museum a resounding success!

If you have any questions, please contact Robert Holcomb, Executive Director of Development at 212.696.8269 or by email at Robert.holcomb@akc.org.

Please consider making a gift now. Online and printable pledge forms are available on the Delegates Portal.

We hope you are as excited as we are for this new era in the history of the AKC Museum of the Dog. Please join us in making our Museum the greatest showcase for the dogs we love.

With much gratitude,

[Signature]

Ronald Menaker
Chairman
American Kennel Club Board of Directors
Director AKC Museum of the Dog