

## Product Manager

The American Kennel Club is seeking a Product Manager for our operations center in Raleigh, North Carolina.

This is an opportunity for an experienced marketer who seeks a rewarding entrepreneurial product management role in a not-for-profit organization dedicated to dogs.

The successful candidate will direct and champion a portfolio of products at varying stages of their lifecycles, ranging from launching new product to retiring late-stage, declining products. The product manager will work collaboratively in a matrix organizational structure to craft and directly manage plans that ensure successful outcomes.

This will include working with AKC research managers to collect and analyze market information, while coordinating with operations, data analysts, finance and other departments to establish and monitor product metrics. The product manager will also work directly with the AKC marketing team to develop brand and product strategies and communications plans.

Demonstrated project management skills are essential for this role, along with strong attention to detail. It is essential to have a command of each product's financial performance, consumer acceptance, and be assertive in making recommendations for product improvements or adjustments of the marketing mix.

We seek someone with 4-7 years of marketing experience in a multi-product organization, preferably with product management responsibility. An MBA would be a plus, but is not required. Preference will be given to candidates with consumer package goods experience.

Qualified candidates should respond with cover letter, resume and salary requirements to [employment@akc.org](mailto:employment@akc.org). The cover letter should detail relevant skills and experience, goals for the future, and reasons why you are the best candidate for this position. Relocation not covered.

Founded in 1884, the **American Kennel Club** has long been the nation's leading not-for-profit organization devoted to the study, breeding, exhibiting and advancement of purebred dogs. The AKC and its affiliated organizations advocate for the purebred dog as a family companion, advance canine health and well-being, work to protect the rights of all dog owners and promote responsible dog ownership.