

Market Research Manager – Raleigh, NC

Unique opportunity for trained market researcher who seeks rewarding opportunity in a not-for-profit organization devoted to dogs! If you are someone who enjoys designing various methods of market research, completing detailed analysis, and providing insight to marketing strategies based on research, you may be the perfect fit for our team.

The Market Research manager will manage the design, implementation, and analysis of all AKC market research. This includes sample design, questionnaire design and execution. Analysis will include statistical testing, verbatim coding, and summary of research. The Market Research Manager will also manage all external vendors associated with Market Research. We are looking for someone with 8+ years of experience in developing survey questionnaires and analyzing/categorizing the results.

Qualified candidates should respond with cover letter, resume and salary requirements to employment@akc.org. The cover letter should detail your skills and experience. Relocation not covered.