



American Kennel Club®

AKC Special Services Department
Registered Kennel Name
PO Box 900059
Raleigh, NC 27675

The American Kennel Club® offers breeders the Registered Kennel Name Program to protect the use of their kennel's name in the naming of AKC registered dogs. The use of a registered kennel name allows breeders to name dogs of their breeding in an identifiable manner creating a prominent familial foundation in the breed.

Registered Kennel Names granted on or after July 1, 2004 are breed specific. An applicant may request the name for multiple breeds but must meet the requirements, separately and distinctly, in each breed. A **non-refundable processing fee** of \$150 is required for each breed. Fee is subject to change without notice.

PLEASE READ THE FOLLOWING REQUIREMENTS CAREFULLY.

ALL THREE REQUIREMENTS (see 1-3 below) MUST BE MET AT THE TIME OF APPLICATION FOR THE GRANTING OF A REGISTERED KENNEL NAME. APPLICATION INFORMATION WILL BE VERIFIED THROUGH REVIEW OF AKC RECORDS.

1. Be a breeder in good standing with the American Kennel Club with a record of breeding and registering purebred dogs in conformity with AKC registration rules and policies.
2. Have a documented background of involvement/participation in AKC events. ***You must complete Event Participation Worksheet listing dogs by AKC name and registration number.***
3. Meet at least one of the following breeding requirements:
 - a. Bred at least 5 registered litters in the past 5 years;
 - b. Owned stud dogs that have produced at least 40 registered litters in the past 10 years.
 - c. A breeder, who has bred at least one AKC registered litter, may be granted a registered kennel name on a five-year provisional basis, if 1 & 2 above have been met. The breeding requirements above must be met during the five-year period to be eligible to renew the registered kennel name.

THE FOLLOWING CONDITIONS GOVERN THE GRANTING OF A REGISTERED KENNEL NAME:

- A maximum of two Registered Kennel Name owners is allowed.
- The name may be a unique word created by the applicant.
- The name may contain a maximum of two words and a maximum of 15 total characters and spaces.
- The name may not have been used more than incidentally and rarely by other breeders in the naming of dogs (of the applied for breed(s)) in the past 10 years such that the name is almost uniquely associated to the applicant. A name that is used more than incidentally by other breeders may not be registered by one individual regardless of the number of dogs registered by this individual. This will be verified through the AKC registration records.
- Ineligible words would include, but are not limited to, conflict either phonetically or in spelling with: the name of a breed, AKC titles, corporations or trade names, names of famous and universally recognized persons, living or dead, or words commonly used in the naming of dogs.
- A kennel name may not contain any derogatory or discriminatory words.
- Applicant(s) may **not** have an interest in a pet store or dog dealership

Each application for a Registered Kennel Name is considered on its merit. Application data will be verified through AKC records. The granting of a Registered Kennel Name is at the sole discretion of the American Kennel Club. The American Kennel Club reserves the right to reject an application or revoke a name once it has been registered.

Please address any questions regarding these requirements or this form to kennelnames@akc.org



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Registered Kennel Name Application

I. Kennel Name Requesting

First Choice: _____

Second Choice: _____

** Kennel names are limited to two words and a total of 15 characters and spaces.*

I (We) are applying for this Registered Kennel Name for the following breed(s):

1. _____	2. _____	3. _____
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Requirements must be met in their entirety for each breed. \$150 processing fee is due for each breed

II. Applicant Information

First Name: _____	Middle Initial: _____	Last Name: _____
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Mailing Address: _____

City: _____	State: _____	Zip Code: _____
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Home Phone: _____

Email Address: _____

III. Co-Applicant Information - If Applicable

First Name: _____	Middle Initial: _____	Last Name: _____
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Mailing Address: _____

City: _____	State: _____	Zip Code: _____
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Home Phone: _____

Email Address: _____

