

AKC Weekly Winners GallerySM

The Most Exposure at the Lowest Cost

A Showcase for All Top Dogs!

Sent to over **100,000 fanciers** including American Kennel Club and international judges, as well as posted to websites and social networks, the AKC Weekly Winners Gallery has become the place for the top dogs to be seen.

With an ad in the AKC Weekly Winners Gallery you can make sure everyone knows about your dogs and his accomplishments—each ad includes a full-color photo and listing information about your dog, his win(s) and a personalized headline.



Who Sees the Gallery:

- Over **100,000** fanciers are emailed the Gallery each Wednesday
- Over **70,000** followers of the AKC's Facebook page can see it when it is posted
- Over **40,000** views each month of the Weekly Wins web page
- Over **8,000** views of the Gallery's archive page each month
- Over **5,000** foreign judges from 60 countries are emailed the Gallery

All of this for just \$395 – the most exposure at the lowest cost! And, proceeds from the Gallery help support vital AKC not-for-profit programs.



Follow these simple steps to participate:

1. Email your dog's photo to winshot@akc.org (jpg or tiff format).
2. Complete the authorization form below.
3. Email your completed form to winshot@akc.org, or fax your form to 212-696-8239.
4. Submit your credit card info as payment, by phone to Rebecca Mercer at 212-696-8259 or by fax on your form to 212-696-8239.

The deadline for each Wednesday's issue is Tuesday at 3 pm ET.

For more information contact

Rebecca Mercer
at 212-696-8259 or
winshot@akc.org

Save the form below to make placing future orders easier!

AKC Weekly Winners Gallery SM

Authorization Form

I hereby authorize the American Kennel Club, Inc. ("Publisher") to feature the following photograph and listing information in the Weekly Winners Gallery SM E-mail.

LISTING INFORMATION

Dog's Registered Name: _____

Dog's Call Name: _____ Breed: _____

Owner(s) (list all): _____

Breeder(s): _____

Is this Breeder an AKC Breeder of Merit (Y/N): _____ If so, which one(s): _____

Sire: _____ Dam: _____

Handler: _____ Website (if applicable): _____

OPTIONAL LISTING INFORMATION

Award: _____ Judge: _____

Show: _____ Date: _____

Headline (up to 120 characters with spaces, will be edited if longer): _____

*System/Date(if ranking listed in headline): _____ **System/Date(if ranking listed in headline): _____

Rankings cited must be current as of the submission deadline Tuesday at 3pm ET, for any stats that cannot be easily referenced, a copy of the report must be supplied.

Issue Date (list the Wednesday you would like your listing to appear): _____

I am e-mailing or have authorized the photographer to e-mail my dog's photo to winshot@akc.org, with the dog's owner's name as the e-mail subject line, and I understand that my listing is not complete until photo is received by AKC. Photos should be in .JPG or .TIFF format.

LISTING OPTIONS

Listings will appear on either a blue or gold background with the below font of your choice.

CHOOSE A TYPE FONT FOR DOG'S REGISTERED NAME:

Neutra Text Garamond Honey Script

CHECKLIST for appearing in AKC's Weekly Winners Gallery SM:

- 1) Photograph must be e-mailed to winshot@akc.org and received by AKC
- 2) Complete Authorization Form must be submitted by fax to 212-696-8239 or by e-mail to winshot@akc.org
- 3) Payment must be submitted to AKC by fax at 212-696-8239 or phone at 212-696-8259.

Your Gallery listing **will NOT appear** if these steps are **not completed by Tuesday at 3pm ET.**

TERMS AND CONDITIONS:

I agree, represent and warrant that the text copy, photograph(s) and any other material(s) supplied with the Weekly Winners Gallery ad are original, do not infringe any copyright, trademark, patent or other personal or proprietary right, do not contain any scandalous, libelous, or unlawful matter and that I have the sole right and authority to enter into this Agreement. I agree that the AKC can use this text copy, photograph(s) and other material(s) in all manner and media throughout the world and that AKC has the right to authorize third parties to do so also. I agree that I am fully authorized to publish said image(s), copy and material(s) and the contents therein and I hereby jointly and severally, indemnify and hold the Publisher harmless from and against any and all claims, damages, liabilities, obligations, losses and expenses (including without limitation attorneys' fees and disbursements) in connection with the publication of such image(s), text copy and material(s) including without limitation, those arising from claims or suits for defamation, copyright or trademark infringement, misappropriation, violation of the Lanham Act or rights of privacy or publicity, or from any and all other claims now known or hereafter devised. I agree to and have read AKC's Terms of Use as published at www.akc.org.

Contact: _____

E-mail: _____ Phone: _____

Signature: _____ Date: _____

AKC WEEKLY WINNERS GALLERY SM

Price Per Listing: \$395

Total Due: \$ _____

Charge my credit card:

VISA Mastercard
 AMEX Discover

Credit Card Number: _____

Expiration Date: _____

or

I am e-mailing this form and will provide my credit card info to Rebecca Mercer at 212-696-8259.