

SHARE YOUR DOG'S PHOTO WITH *over 100,000 Fanciers in the* AKC Weekly Winners GallerySM

A Showcase for all Winners—From Puppy Class to Best in Show

AKC will e-mail your dog's photo to over 100,000 fanciers, including **virtually all American Kennel Club and Canadian Kennel Club judges** as well as judges from over 50 countries around the world — ALL FOR ONE LOW PRICE.!

With the enhanced Gallery design *your dog is guaranteed placement at the top of each e-mail in the NEW photo preview pane*, no matter what the position of your listing is!

With a variety of caption choices you can personalize your ad to make sure everyone in the sport knows all the information that matters!

About the AKC Weekly Winners Gallery:

- E-mailed to over **100,000 fanciers** each Wednesday
- Promoted prominently on the popular Weekly Wins web pages, on the AKC website which receive over **20,000 viewers** each week
- Advertisers have received **thousands of website views** from their links in the Gallery
- Archived for **an entire year** on the Gallery's web page at akc.org (1.4 million viewers per month)

All of this for just \$395, **the most exposure in the dog world at the lowest cost!** This is the only dog show e-mail bulletin whose proceeds help support vital AKC not-for-profit programs, which promote our beloved sport and protect the interests of all dogs.

Follow these simple steps to participate:

1. Have your dog's photograph sent to **winshot@akc.org**. Acceptable formats include .JPG or .TIF with no size restriction.
2. Complete the **Authorization Form below**, including the captions as they will appear in the AKC Weekly Winners GallerySM e-mail.
3. E-mail your completed form to **winshot@akc.org** or fax your form to **212-696-8239**.
4. Submit your credit card information in payment. *If sending your listing by e-mail, please call Samantha Smith at 212-696-8259 to provide your payment information*

Photos and forms must be received by Tuesday at 3 pm ET for your listing to be included in that Wednesday's issue.



**Extended deadline for
the post Labor Day issue
out Sept. 8th!
All materials due by
midnight of Sept. 7th!**

**For more information contact
Samantha Smith at
212-696-8259 or
winshot@akc.org**

**Save the form below to make
placing future orders easier!**

I hereby authorize the American Kennel Club, Inc. ("Publisher") to feature the following photograph and listing information in the Weekly Winners GallerySM E-mail.

LISTING INFORMATION

Dog's Registered Name: _____

Dog's Call Name: _____ Breed: _____

Owner(s) (list all): _____

Breeder(s): _____

Sire: _____ Dam: _____

Handler: _____ Website (if applicable): _____

OPTIONAL LISTING INFORMATION

Award: _____ Judge: _____

Show: _____ Date: _____

Headline (up to 120 characters with spaces, will be edited if longer): _____

*System/Date(if ranking listed in headline): _____ **System/Date(if ranking listed in headline): _____

Rankings cited must be current as of the submission deadline Tuesday at 3pm ET, for any stats that cannot be easily referenced, a copy of the report must be supplied.

Issue Date (list the Wednesday you would like your listing to appear): _____

I am e-mailing or have authorized the photographer to e-mail my dog's photo to winshot@akc.org, with the dog's owner's name as the e-mail subject line, and I understand that my listing is not complete until photo is received by AKC. Photos should be in .JPG or .TIFF format.

LISTING OPTIONS

Listings will appear on either a blue or gold background with the below frame and font of your choice.

CHOOSE A FRAME:



NO FRAME

CHOOSE A TYPE FONT FOR DOG'S REGISTERED NAME:

Neutra Text

Garamond

Honey Script

CHECKLIST for appearing in AKC's Weekly Winners GallerySM:

- 1) Photograph must be e-mailed to winshot@akc.org and received by AKC
- 2) Complete Authorization Form must be submitted by fax to 212-696-8239 or by e-mail to winshot@akc.org
- 3) Payment must be submitted to AKC by fax at 212-696-8239 or phone at 212-696-8259.

Your Gallery listing **will NOT appear** if these steps are **not completed by Tuesday at 3pm ET.**

TERMS AND CONDITIONS:

I agree, represent and warrant that the photograph(s) is original, does not infringe any copyright, trademark, patent or other personal or proprietary right, does not contain any scandalous, libelous, or unlawful matter and that I have the sole right and authority to enter into this Agreement. I agree that the AKC can use this photograph(s) in all manner and media throughout the world and that AKC has the right to authorize third party vendors to do so also. I agree that I am fully authorized to publish said image(s) and the contents therein and I hereby jointly and severally, indemnify and hold the Publisher harmless from and against any and all claims, damages, liabilities, obligations, losses and expenses (including without limitation attorneys' fees and disbursements) in connection with the publication of such image(s), including without limitation, those arising from claims or suits for defamation, copyright or trademark infringement, misappropriation, violation of the Lanham Act or rights of privacy or publicity, or from any and all other claims now known or hereafter devised.

Contact: _____

E-mail: _____ Phone: _____

Signature: _____ Date: _____

AKC WEEKLY WINNERS GALLERYSM

Price Per Listing: \$395

Total Due: \$ _____

Charge my credit card:

- VISA Mastercard
 AMEX Discover

Credit Card Number: _____

Expiration Date: _____

or

I am e-mailing this form and will provide my credit card info to Samantha Smith at 212-696-8259.