BOARD OF DIRECTORS February 10, 2012

The Board convened on Friday, February 10, 2012 at 8:00 a.m. All Directors were present, as were the Executive Secretary, the Chief Operating Officer and the Assistant Executive Secretary. Copies of the January 2012 minutes were made available to all Directors. The Board reviewed the minutes of the January 9-10, 2012 meeting. Upon a motion by Dr. Smith, seconded by Dr. Garvin, the January 2012 Board minutes were unanimously adopted.

CHAIRMAN'S REPORT

There was an EXECUTIVE SESSION to discuss personnel matters.

AKC Staff Participation in Delegate Committee Meetings

There was a discussion on the subject of staff participation in Delegate Committee meetings. Following a motion by Mr. Kalter, seconded by Dr. Newman, it was VOTED (unanimously) to have the Chairman designate four individuals from the Board and AKC Staff to meet with the representatives designated by the Delegates Coordinating Committee to discuss future Staff participation with Delegate Committees that is efficient, effective, and in the best interest of AKC. The Chairman designated Mr. Kalter and Mr. Amen from the AKC Board and Mr. Sprung and Mr. Lyons from the AKC Staff.

PRESIDENT'S REPORT

Board Action Items

Mr. Sprung gave a status report on previous Action items assigned to the Staff.

Events and Entries Update

Mr. Sprung reported that entries have increased over the last ten years by 20%. Total entries for 2011 were 3,130,561, which is an increase of 3.8% from the previous year. Agility topped the one million entry plateau for the year. This is the first time that any sport other than Conformation has achieved this level. Miscellaneous Class was up 55 % in 2011.

My Dog Can Do That

There was a discussion of the "My Dog Can Do That" concept of spectators bringing their dogs to AKC shows and being able to go through Companion Event exercises. The discussion focused on how to expand this popular activity, designed to bring new participants into the Sport, without greatly increasing AKC Staff travel expenses. Ideas like instructing training clubs or trainers to put on these events, which would benefit from enrollees in their classes, or of paying local club members, were considered.

FINANCIAL REPORT

Jim Stevens, Chief Financial Officer, participated in this portion of the meeting. Annual revenues for 2011 totaled \$54.7 million, which were \$1.6 million (3%) less than the prior year. 2011's total operating expenses of \$54.8 million were reduced by \$2 million (3.4%) from 2010. This resulted in an operating deficit of \$94,000 for last year, which was an improvement from the previous year's deficit of \$413,000. Our investments incurred a loss of \$2.1 million (2.4%) in 2011 due to adverse stock market conditions.

LEGAL REPORT

Margaret Poindexter, General Counsel, participated in this portion of the meeting. She presented a status report on pending litigation and other activities during the month of January 2012.

CONSENT AGENDA

Following discussion, there was a motion by Dr. Garvin, seconded by Mr. Ashby, and it was VOTED (unanimously) to approve the following Consent Agenda Items:

Delegates

The following Delegates were approved:

Bo N. Bengtson, Ojai, CA To represent American Whippet Club

Sally Birgl, Kempton, PA
To represent Berks County Kennel Club

Ann Mariah Cook, Jefferson, NH To represent Siberian Husky Club of America

Daniel Cunningham, Minoa, NY To represent Onondaga Kennel Association

Deidre Gannon, Oaklyn, NJ To represent German Pinscher Club of America

Ann Lettis, Staten Island, NY To represent Grand River Kennel Club

Patricia Peel, Lennon, MI To represent Alaskan Malamute Club of America

Gary Sarvinos, Catonsville, MD To represent Maryland Kennel Club

<u>Clubs</u>

The following Club's application for AKC Membership was approved:
Northeastern Maryland Kennel Club

Berger Picard

The Board VOTED to approve a request, from the Berger Picard Club of America, to advance the breed to the Miscellaneous Class effective January 1, 2013

Chinook

The Board VOTED to approve a request, from the Chinook Club of America, to approve the breed's acceptance into the AKC Stud Book effective December 1, 2012. AKC will maintain an open registry for the breed until January 1, 2018. The breed will be eligible to compete in the Working Group on January 1, 2013.

Lagotto Romagnolo

The Board VOTED to approve a request, from the Lagotto Club of America, to advance the breed to the Miscellaneous Class effective January 1, 2013.

Portuguese Podengo Pequeno

The Board VOTED to move the Portuguese Podengo Pequeno from the Foundation Stock Service to the Stud Book of the American Kennel Club on December 1, 2012. AKC will maintain an open registry for the breed until January 1, 2018. The breed is eligible to compete in the Hound Group on January 1, 2013.

Rules Applying to Dog Shows, Chapter 11, Section 6, Entry Changes

The Board VOTED to approve a staff recommendation to amend *Rules Applying to Dog Shows*, Chapter 11, Section 6, to allow superintendents and show secretaries using AKC entry verification to correct entries as appropriate. These corrections to the exhibitor's entry data would be limited to data fields that concern breed, birth date, breeder, registration number, name, sex and color. This will be read at the March 2012 Delegate meeting for a vote at the June 2012 Delegate meeting.

<u>Associated Breeds to Hold Herding Event</u>

The Board VOTED to approve a Staff recommendation to allow specialty clubs to hold Herding events that are open to their breed as well as "associated breeds" on a special request basis. Associated breeds for this purpose would be those breeds with a common heritage. The special request must be approved by the Performance Events Department. Effective date: April 1, 2012 **Petit Basset Griffon Vendéen Club of America Hunt Tests**

The Board VOTED to approve a request from the Petit Basset Griffon Vendéen Club of America (PBGVCA). Titles earned in the Petit Basset Griffon Vendéen Club of America's Hunting Test program will be acknowledged and recorded by the AKC. Three of the club's working certificate titles will be recorded – PCJH, PCSH, and PCMH. Titles earned back to January 2007 will be acknowledged by AKC. This is effective March 1, 2012.

EXECUTIVE SECRETARY'S REPORT

Mari-Beth O'Neill, AKC Staff, participated in this portion of the meeting, while David Roberts, AKC Staff participated via video conference.

Progressive Dog Club Amendment

The Board reviewed a letter from the Progressive Dog Club which stated that the club is withdrawing its proposed Amendment to *Rules Applying to Dog Shows* at this time. As the amendment has previously been noticed, it will be withdrawn at the March 2012 Delegates meeting, without objection. In the event there is objection, it may be withdrawn by majority vote.

Proposed Tibetan Mastiff Breed Standard Revision

The Board considered the results of the American Tibetan Mastiff Association's membership ballot received subsequent to the publication of the proposed changes. The matter had been tabled at the January 2012 meeting. There was a motion made by Mr. Gladstone to direct the President to investigate the American Tibetan Mastiff Association, or any other Parent Club, where there might be restrictive membership policies. There was no second to the motion. Following a motion by Dr. Battaglia, seconded by Mr. Kalter, it was VOTED (affirmative: Dr. Battaglia, Mr. Kalter, Mr. Menaker, Mr. Goodman, Ms. Scully, Mr. Ashby, Dr. Newman, Mr. Amen, Mr. Arnold; opposed: Dr. Smith, Mr. Gladstone, Dr. Garvin, Dr. Davies) to remove the matter from the table to consider it at this meeting.

There was discussion on the specific changes to the Tibetan Mastiff standard, the procedure for approving standard changes, and public comment received on the proposed changes after publication.

There was a motion by Mr. Gladstone, seconded by Dr. Davies, to table the matter of the Tibetan Mastiff breed standard changes. The motion failed (affirmative: Mr. Gladstone, Dr. Davies, Dr. Garvin, Mr. Arnold; opposed: Dr. Battaglia, Mr. Ashby, Mr. Kalter, Mr. Amen, Mr. Menaker, Mr. Goodman, Dr. Newman, Ms. Scully, Dr. Smith.

After a motion by Dr. Battaglia, seconded by Mr. Kalter, it was VOTED (affirmative: Dr. Battaglia, Mr. Kalter, Mr. Menaker, Mr. Goodman, Mr. Ashby, Dr. Newman, Mr. Amen; opposed:

Mr. Gladstone, Dr. Garvin, Ms. Scully, Mr. Arnold, Dr. Smith, Dr. Davies) to approve the changes to the Tibetan Mastiff breed standard as published, effective, February 29, 2012. **Delegate Occupational Eligibility**

Staff presented a review of the current criteria for Delegate Eligibility and recommended the removal of certain occupations from the list of occupational exclusions to become or remain a Delegate. Any such changes would require a Bylaws amendment. This will be discussed further at the April meeting.

Breed Standard Revision Guidelines

Based on a request from the Board, Staff presented a revised procedure for the consideration and approval of breed standard changes. Proposed revisions to the standard will now be published for comment prior to the AKC Board granting approval to the Parent Club to ballot its membership. In doing so, the Board will be provided with any concerns that may exist within the fancy regarding the proposed changes prior to its vote. This will be discussed further at the April meeting.

There was a motion by Dr. Smith, seconded by Ms. Scully, and it was VOTED (unanimously) to consider the matter at this meeting, waiving the usual advance notice requirement. Following a motion by Dr. Smith, seconded by Ms. Scully, it was VOTED (unanimously) to adopt the Breed Standard Guidelines in Attachment A, effective immediately.

FSS Guidelines

The Board reviewed suggested revisions to the Guidelines for the Approval of a Breed for Regular Status. This will be discussed further at the April meeting.

MARKETING AND COMMUNICATIONS

Mark Dunn, AKC Staff participated in this portion of the meeting, while Lisa Gonzalez, and David Roberts, AKC Staff, participated via video conference.

David Roberts gave an update on Registration initiatives. Mark Dunn gave an update on the AKC Canine Partners Program. Lisa Gonzalez gave a presentation on the focus of AKC's marketing program.

CONFORMATION

Robin Stansell, participated in this portion of the meeting, while Lee Herr, Bobby Birdsong, and Bri Tesarz, AKC Staff, participated in this portion of the meeting via video conference.

AKC Owner-Handler Series Eligibility

The Staff presented the feedback it has received from the first few AKC Owner-Handler Series events. Mr. Stansell reported that without objection, staff will amend the AKC Owner-Handler eligibility as follows:

Professional handlers, their assistants and household members of a current professional handler are ineligible to enter this class. *Professional handler is defined as any person who belongs or has belonged to a professional handlers' organization, distributed rate cards, or otherwise advertised or represented themselves as handling dogs for pay or received payment for handling dogs.*

There was also discussion on confusion and delays when the Owner-Handler Series special attractions are held concurrently with other Group-related special attractions. Staff indicated that it would monitor such situations to ensure that there was sufficient space and that scheduling was handled properly.

CLUBS

Delegates for Publication

William Christensen, Palm Springs, CA To represent Australian Terrier Club of America Current Delegate Kim Occhiuti

Marilyn Currey, Reddick, FL To represent American Chinese Crested Club Current Delegate Simon Dickerson

Anne Palmer, Dexter, MI To represent Ann Arbor Kennel Club Current Delegate Mary Ann Brocious

Rebecca Poole, Hixson, TN To represent Bull Terrier Club of America Current Delegate Dale Schuur

JUDGING OPERATIONS

Darrell Hayes, Lee Herr, and Tim Thomas, AKC Staff, participated in this portion of the meeting by video conference.

Adjunct Breed Applications

The Board reviewed an amendment to the Judging Approval process for Adjunct breeds for approved judges. Following a motion by Dr. Battaglia, seconded by Mr. Kalter, the Board VOTED (unanimously) to approve the following in regard to the Adjunct judging application process:

Revised Adjunct Application Procedure:

- An Adjunct application does not affect any other application.
- New Applicants, (non-AKC judges) must have 10-12 years of breeding experience, judged at AKC or Non-AKC events with sufficient entry and acted as an assigned steward at 6 AKC member or licensed shows (Applicant must pass Procedural and Anatomy exams before continuing with the application process).
- Approved Breed Applicants must have several years of owning/breeding/exhibiting/judging or handling experience for each adjunct breed.
- Application must be submitted with a \$25 non-refundable processing fee per breed.
- All applicants must have a final interview.

- Following the interview, the Staff Committee reviews the application. Upon assessment by the Judges Review Committee, the number of breeds to be approved will be determined by evaluation of the complete application process and the result of the interview with the Executive Field Representative. Adjunct breeds will be approved either as permit or regular status. Judges will be informed by mail or email of their status. Passing the breed interview is mandatory in order to be considered by the Judges Review Committee. Failure of any breed interview will result in that breed being pulled from consideration. Failure of wicket or scales during the breed interview will result in a second wicket or scales demonstration needed before application is reviewed by Judges Review Committee. Judges may not accept assignments until they have received official notification of their status. The judge's file and AKC's Website will be updated and the judge's name, number and the breeds granted on a regular or permit basis will be published in the next available issue of the GAZETTE. Status of applicant to be determined by the following:
 - Regular Status is granted to Adjunct applicants who currently have regular status for one complete group or more. They are not subject to the permit status assignment requirements. Their names will be published as regular status for the applied Adjunct breed and they may now accept assignments.
 - Permit Status is granted to Adjunct applicants currently approved for less than one complete group. Their names will be published and they may now accept assignments. Adjunct applicants granted permit status must meet the criteria defined in the Judging Approval Process in order to request regular status. Regular judging status will be accorded to only those permit judges who adequately demonstrate their competence as a judge to the satisfaction of the American Kennel Club through their permit judging assignments.
- In order to facilitate the processing of judging panels for events judges approved for the complete group in which breeds are entering will be forwarded the breed standard exam and requested to complete the exam. Judges will be granted regular status pending the completion of the exam, receipt of a passing grade and the submission of a \$25 processing fee per breed. The breed(s) will be automatically added to the records of those group judges five to six months prior to the breed entering the group (Groups in which the breeds are entering). Failure to complete the exam and/or submit the \$25 processing fee prior to the acceptance date of the breed will result in the loss of group approval status.
- Additional breed applicants that have applied for a balance of a group in which an Adjunct breed would automatically be added upon approval of the balance of that group by the Judges Review Committee will be required to be submit a nonrefundable \$25 processing fee per applicable adjunct breed(s) prior to being scheduled by staff for their interview on all applied breeds with an AKC Executive Field Representative. Failure of the interview on any applied breed, including Adjunct, will result in that breed being pulled from consideration by the Judges Review Committee.

COMPANION EVENTS

Curt Curtis, and Doug Ljungren, AKC Staff, participated in this portion of the meeting via video conference.

Lifetime Agility Title

Mr. Curtis reported that without objection, the new Lifetime Achievement title (July 1, 2012 implementation date) would be applied retroactively to dogs earning the title requirements after January 1, 1999, and prior to July 1, 2012. A fee of ten-dollars (\$10.00) will be charged for owners that want an actual grandfathered title certificate to be printed and sent to them. Dogs earning the title after implementation will have the title certificate print automatically similar to other agility titles. There was no objection.

COMPLIANCE

Margaret Poindexter participated in this portion of the meeting while Jack Norton, AKC Staff, participated via video conference.

Deficiencies in Care and Conditions of Dogs Policy

The Board reviewed Staff recommendations for revision to the current *Deficiencies in the Care and Condition of Dogs* policy. There was discussion on the guidelines to be included in the policy. This will be considered further at the April 2012 meeting.

The following AKC Management actions were reported:

(Final Board Disciplinary actions are reported on the Secretary's Page.)

NEW BUSINESS

New Specialty Clubs

Mr. Kalter reported on a concern expressed at the Parent Club Committee that new regional specialty clubs approved after the removal of the new club moratorium could only hold shows that were held in conjunction with All-Breed and Group shows. This precluded them from being able to host a National Specialty and to hold its own independent show in conjunction with it. This issue was referred to the Events Operations Department for consideration.

Last Meeting

Mr. Gladstone expressed his appreciation to Mr. Menaker, Mr. Goodman, and Dr. Davies who were attending their last Board meeting. This sentiment was echoed by the entire Board.

Meet the Breeds

The Board discussed recommendations that a stand-alone Meet the Breeds be held at a location other than New York. Staff indicated that they are open to and welcome any specific proposal that included sponsorship commitments to cover the cost.

t was VOTED to adjourn Friday, February 10, 2012 at 3:45 p.m adjourned attest:
D. Orandara Francisco Constituto
ames P. Crowley, Executive Secretary

ATTACHMENT A

Guidelines for Writing Breed Standards

*Excerpt from The American Kennel Club By-Laws, Article IV, Section 4:

It shall be the duty and privilege of each parent member Specialty Club to define precisely the true type of the breed of pure-bred dogs which it was organized to promote and improve and its definition when approved by the Board of Directors of the American Kennel Club, shall and will be recognized by the American Kennel Club as the sole standard of excellence for which such breed of pure-bred dogs shall be bred and by which specimens of such breed must be judged in the awarding of prizes of merit.

The standards of excellence of all breeds of pure-bred dogs now adopted by parent member Specialty Clubs and approved by the Board of Directors of The American Kennel Club shall not be changed in any respect until the wording of any proposed change or changes first has been submitted to the Board of Directors of The American Kennel Club and its approval of the same has been obtained.

Breed Standard Revision Procedures

A revision consists of any change, deletion, interpretation, or clarification to a standard. Once the Board of Directors has approved a standard there is a five year moratorium on revisions.

Parent Club

- A. Breed Standard Committee is formed to review and formulate revisions.
- B. Notify staff of the American Kennel Club that the club is in the process of reviewing the standard.
- C. Submit revisions to AKC staff for input while being developed. Staff will present final revisions to The Board of Directors for their comment. At this time the proposed revisions will be published on the Secretary's page of the AKC Gazette, allowing 60 days for comment.
- D. Following publication, comments received and response to such comments from the club will be presented to the AKC Board for approval to ballot the membership.
- E. <u>The membership will be balloted in accordance with Club's Constitution and By-Laws.</u> The sample letter and ballot will be submitted to staff for review prior to balloting the membership and must inform the membership of the five year moratorium.
- F. Submit results of balloting, copy of the ballot, cover letter, and standard to the AKC. If the proposed revisions do not receive the sufficient numbers of votes to be approved notify AKC Staff with the tabulated results.

G. Ballot results that support a revision to the standard will be scheduled for inclusion on the agenda of the AKC Board for approval. The <u>approved</u> standard will be published on the Secretary's Page <u>and the club will be notified in writing of the final approval with the reminder of the five year moratorium.</u>

POINTS TO CONSIDER IN WRITING BREED STANDARDS

- 1. The purpose of a standard is to be a guide for breeders and judges. As such, it is important to keep in mind those features that make the breed unique, those qualities the breed must possess to do the job for which it was created. A standard should emphasize what is important in the breed. Conversely those qualities that are of little or no importance are mentioned only in passing or not at all.
- 2. The text of the standard must be as clear and concise as possible. Sentence structure should be simple and straightforward. When verbs are used they should to the extent possible indicate the present tense: "is" or "are" rather than "should be".
- 3. The Complete Dog Book Glossary is the reference source for terminology. Every word used must have the same definition as in the glossary in the AKC's Complete Dog Book. Because of the encyclopedic nature of these references, some words cited may not be acceptable for use in standards. For example, words like forechest, breastbone and prosternum all describe the same thing. A concerted effort is being made to use the same word, with the same definition, from standard to standard. The concern with terminology is to be certain that what needs to be communicated is actually being communicated. There is no desire to limit language or the special flavor standards communicate about their breeds.
- 4. Any fault to be cited should be included under the appropriate descriptive section of the standard. Care ought to be taken to list only faults that are of special concern to the breed. In general, there is no need to list faults which are obvious from the positive description of the dog. For instance, if the positive description reads, "topline straight and level", it would be unnecessary to state that, "a roach or sway back is a fault." Standards listing many of the more common faults can be misleading because any omission from the listing could be interpreted that this particular problem is not considered a fault.
- 5. 5. Disqualifying faults should be listed in the appropriate sections in the body of the standard. (AKC summarizes all disqualifications in italics at the end of the standard in our standard booklets for judges and in *The Complete Dog Book*.) Thorough consideration should be given before a specific fault is made a disqualification. A disqualification must be clearly stated, defined, or measurable with no room for interpretation.

- 6. Those faults which AKC rules make disqualifications for all breeds are not necessary to list in a standard.
- 7. Disqualifying heights, like all disqualifications, should be put in a standard only when a club is completely satisfied that disqualifying a dog over or under the specific limit is the best way to deal with size.
- 8. In describing the bite, the standard should refer to the position of the teeth rather than of the jaws, since it is the teeth which judges will examine and on which they will make their decision.
- 9. The standard should specify whether tails may be, or should not be, docked; in the case of any newly recognized breeds, the club will be encouraged to include a description of the natural tail if a docked breed. The standard should specify if dewclaws may be, are generally, should be, or should not be, removed, distinguishing between dewclaws on the forelegs and those on the hind legs in each case.
- 10. For those breeds of which the ears are usually or sometimes cropped, whether the ears may be cropped; in the case of any newly recognized breed, the club will be encouraged to include a description of the natural ears. This is necessary so that the application of Chapter 14, Section 9 of the Rules Applying to Dog Shows to the particular breed will be clear. This section requires disqualification of any dog that has been changed in appearance by artificial means except as specified in the standard for its breed.
- 11. In the case of new breeds being accepted into Miscellaneous, the standard *must* conform with the *Guidelines for Writing Breed Standards* in the format below. There *must* be descriptions for all major headings and for the italicized *subheadings*. Some commonly used subheadings have been listed. These have been included for illustrative purposes only and do not have to be used. Other subheadings appropriate for the specific breed may be used in all sections.
- 12. Breeds recognized prior to 1989 may make a revision to the breed standard without reformatting.

STANDARD FORMAT

- I. *General Appearance*. This is the most important paragraph in the standard, in the sense that is should spell out what the breed's most important qualities are. The General Appearance section should describe the breed's purpose and emphasize those qualities that are critical to fulfilling its function. In a sense, everything in a standard should relate form to function. Remember, the General Appearance section is not the standard. It is the place to cite the breed's *most important* qualities. These features would then be fully described under their appropriate heading in the body of the standard.
- II. Size, Proportion, Substance. Height is described in inches measured from the ground to the highest point of the shoulder blades. In those breeds where weight is important it is given in pounds. Proportion is the ratio of height to length. Length is usually expressed as the distance from the point of the shoulder to the rearmost projection of the upper thigh (or point of the buttocks). Practically speaking, breeds are either square or rectangular. Some breeds are just

"off" square, while others are extremely rectangular. Some indication of what is appropriate for the breed should be included, even if the indication is that a wide range is acceptable. Substance includes the amount of bone.

III. Head

- i. Expression
- ii. Eyes (include color and rim pigmentation)
- iii. Ears
- iv. Skull
- v. Stop
- vi. Muzzle
- vii. Planes (Muzzle and Skull)
- viii. Nose (include pigmentation)
- ix. Lips
- x. Flews
- xi. Bite
- xii. Teeth

IV. Neck, Topline and Body

- i. Neck
- ii. Topline
- iii. Body
- iv. Chest
- v. Ribs
- vi. Underline
- vii. Tuck-up
- viii. Back
- ix. Loin
- x. Croup
- xi. Tail

V. Forequarters

- i. Angulation
- ii. Shoulders
- iii. Shoulder Blades
- iv. Point of Shoulder
- v. Upper Arm
- vi. Elbow
- vii. Legs
- viii. Pasterns
- ix. Dewclaws
- x. Feet
- xi. Toes
- xii. Pads
- xiii. Nails

VI. Hindquarters

- i. Angulation
- ii. Legs

- iii. Upper Thigh
- iv. Stifle
- v. Second Thigh
- vi. Hock Joint
- vii. Hocks (Rear Pastern)
- viii. Dewclaws
- ix. Feet
- x. Toes
- xi. Pads
- xii. Nails
- VII. *Coat.* Include under this heading the description of the hair on all parts of the dog, and describe any trimming of the coat.
- VIII. *Color*. Include under this heading the color and markings of the coat (and the skin under the coat if skin color description is to be included). In breeds where multiple colors or color combinations are acceptable, but not all colors are permitted, the *complete* list of all acceptable colors and color combinations *must be* included in the standard. In such cases, any color or color combination not mentioned are *unacceptable*, and judges are to pass judgment on this basis. Color of eyes, eye rims, mouth, lips, nose, nails, etc., are to be given under their respective headings.
 - IX. *Gait.* A complete, positive description of the breed's gait should be given. Care should be taken to adequately express the importance of the breed's overall ability to move, which is usually best evaluated from the side.
 - X. Temperament. Such temperament description as is appropriate for the breed would not, in any way, bear on the following examination requirements of any dog brought into the show ring. (All dogs in all breeds are expected to stand for examination by a judge, such examination to be as thorough as deemed necessary by the judge, including close inspection of the bite and thorough feeling for muscle tone, testicles and any other factors the judge desires to check. Breeds normally judged on the table are expected to stand for examination on the table. In addition, all dogs must gait for the judge's examination.)