

BOARD OF DIRECTORS
March 12-13, 2013

The Board convened on Tuesday, March 12, 2013 at 2:05 p.m. All Directors were present, as were the Executive Secretary, the Chief Operating Officer, and the Assistant Executive Secretary.

Upon a motion by Dr. Garvin, seconded by Mr. Powers, the February 2013 Board minutes, copies of which were made available to all Directors, were unanimously adopted.

EXECUTIVE SESSION

There was an EXECUTIVE SESSION. It was reported out of this session that the following Board officers were elected:

Alan Kalter, Chairman
Dr. William R. Newman, Vice Chairman

CHAIRMAN'S REPORT

Mr. Kalter reported that the Ad Hoc Judging Approval Process Committee would be having its final meeting later in March. It would be submitting a final report including recommendations for amending the process. This report will be reviewed at the April Board meeting.

There was a discussion on the agendas for Board Meetings. It was agreed that more items should be included in the Consent Agenda, including all items discussed at previous meetings. The Board also directed Staff to send the Agenda to the Board members at least two weeks in advance so there is more time to review it and to ask questions before the meeting.

PRESIDENT'S REPORT

Board Action Items

Mr. Sprung gave a status report on previous Action items assigned to the Staff.

Events and Entries Update

Mr. Sprung gave an event status report for the month of January 2013. Entries were down by 0.67% and Events were down by 3.59% compared to January of 2012.

LEGAL REPORT

Margaret Poindexter, General Counsel, participated in this portion of the meeting. She presented a status report on pending litigation and other activities for the month of February 2013.

EXECUTIVE SECRETARY'S REPORT

2014 Board and Delegate Meeting Schedule

Mr. Crowley presented a proposal for the 2014 Board meetings. During the discussion it was suggested that the meeting schedule should be prepared at least three years in advance. It was also recommended that the Delegates be polled to determine if there was sufficient interest to warrant a Sunday/Monday format for at least one meeting (June 2014). This will be considered further at the April 2014 Board Meeting.

CONSENT

Following discussion, there was a motion by Dr. Garvin, seconded by Mr. Arnold, and it was VOTED (unanimously) to approve the following Consent Items:

Delegates For Approval

The following Delegates were approved:

Sharon Collins, Decatur, IL
to represent English Cocker Spaniel Club of America

Robert Edward Ekle, Columbia Missouri
To represent Columbia Missouri Kennel Club

Jane Wilkinson, Springfield Kennel Club
To represent Holyoke Kennel Club

Proposed Petit Basset Griffon Vendéen Standard Revision

The Board reviewed proposed revisions to the Size, Coat and Disqualifications sections of the Petit Basset Griffon Vendéen breed standard as submitted by the Petit Basset Griffon Vendéen Club of America, Inc. The Board VOTED to publish the proposed standard revisions in the AKC Secretary's Page for comment.

Rules Applying to Dog Shows, Chapter 4, Section 2 – Electronic Premium Lists

The Board considered a recommendation from the Delegate Dog Show Rules Committee to amend Chapter 4, Section 2 of *Rules Applying to Dog Shows* to allow for the sending of premium list electronically to reduce expenses on postage and printing.

However the Board interprets the current rule to already allow for the sending of premium lists electronically. The rule only requires that the premium list be sent and it is not specified they must be mailed.

MARKETING & COMMUNICATIONS

Mark Dunn, Michael Ganey, and Lisa Peterson, AKC Staff, participated in this portion of the meeting. Connie Percy, AKC Staff, participated by telephone conference.

Staff prepared reports to the Board on various Marketing initiatives. Updates were provided on Registration and Canine Partners.

Use and Acquisition of URLs

Based on a Board request, staff provided a report on the domains that AKC currently holds the rights to. Staff will continue to review the list of domains owned to identify domains that are no longer useful and to acquire new domains to support products and marketing efforts.

Addressing Health Issues of Dogs in Publications

Based on a Board request, Staff reviewed how health issues are portrayed within AKC publications. There was discussion relating to how broadly listing information about potential health issues within a breed can lead to aiding the misconception of purebred dogs having more health issues than mixed breeds. In AKC publications, the caveat that all dogs are susceptible to a wide range of medical issues is included when discussing canine health. Additionally, when relevant, it is noted that AKC has improved the life of dogs through the canine health research it has funded .

Meeting adjourned on Tuesday March 12, 2013 at 5:30 pm

Meeting reconvened on Wednesday March 13, 2013 at 8:00 am.

All Directors were present as were the Executive Secretary, the Chief Operating Officer and the Assistant Executive Secretary.

There was an EXECUTIVE SESSION to discuss personnel matters. It was reported out this session that the following officers were re-appointed:

Dennis B. Sprung, President and Chief Financial Officer
Daryl G. Hendricks, Chief Operating Officer
Peter W. Farnsworth, Chief Financial Officer
James P. Crowley, Executive Secretary

JUDGING OPERATIONS

Tim Thomas, AKC Staff, participated in this portion of the meeting by telephone conference.

Judging Application Analysis

Based on a Board request, staff provided analysis on the approval rate of judging applications for the last three years. Analysis was completed to include the number of New Breed and Additional Breed applications received, the number of breeds applied for, the number of breeds approved, percentage of breeds approved, and the number and percentage of applications approved, limited or denied.

Feedback to Judging Applicants

Based on a Board request, Judging Operations will, with the aid of the Judges Review Committee, document the factors resulting in an application being denied or limited. That information will be provided to the applicant with their letter notifying them of the results of the committee's review. It is intended that this information will assist the applicant in future submissions for approval.

Judging Survey

Based on a Board request, Staff will conduct a second survey on the current judging approval process. The survey will be sent in April to all AKC approved judges that have completed the new application process for additional breeds and who were not included in the original survey conducted in October 2012.

Exhibitor Feedback

Based on a Board request, Staff presented its plans for a pilot program to gain feedback from exhibitors, show chairman, and other members of the Fancy on AKC Conformation judges. Feedback will be sought through a questionnaire on topics such as quality of judging, ring procedure and demeanor.

Multi-Group Judges

Based on a Board request, Staff developed and presented strategies to increase the number of multi-group judges.

CONFORMATION

Alan Slay, and Bri Tesarz, AKC Staff, participated in this portion of the meeting by telephone conference.

Sanctioned Four-to-Six Month (Beginner Puppy) Competition Regulation Changes

The Board reviewed a staff recommendation to amend the *Sanctioned Four-to-Six Month (Beginner Puppy) Competition Regulations* to allow dogs owned or co-owned by professional handlers to be handled by a non-professional handler in this event. This will be discussed further at the April Board meeting.

Open Show Regulation Changes

Staff presented the results of a survey to clubs about the Open Show format. The Board reviewed suggested changes to the regulations. There will be discussion on the status of the Open Show at the April 2013 meeting.

COMPLIANCE

Margaret Poindexter, AKC Staff, participated in this section of the meeting.

The following AKC Management actions were reported:

(Final Board Disciplinary actions are reported on the Secretary's Page.)

COMPANION/PERFORMANCE

Doug Ljungren, AKC Staff, participated in this portion of the meeting by telephone conference.

Agility – Providing Flexibility in the “100 Miles Between Events” Rule

The Board reviewed a recommendation to allow agility trials to be held within 100 miles of each other if the club desiring to hold a new trial obtains the written permission of the club holding an established trial on the same dates. This will be discussed further at the April Board meeting.

Labrador and Golden Retrievers Eligible to Participate in the Spaniel (Upland) Hunting

Tests

The Board reviewed a request from The Labrador Retriever Club, Inc. and the Golden Retriever Club of America to participate in the Spaniel (Upland) Hunting Test program. Both breeds can currently participate in the Retriever Hunting Test. This request is in keeping with AKC's program allowing versatile hunting breeds to be tested in two hunting test programs if the test is consistent with the purpose for which the breed was developed. This will be discussed further at the April Board meeting.

Under the Staff proposal, Spaniel Clubs would have the option of giving preference to Spaniel entries, only taking entries for Retrievers if the limit had not been reached.

Beagle Two Couple Pack - Spayed and Neutered Dogs May Participate

The Board reviewed a proposal to amend *Field Trial Rules and Standard Procedures For Beagle Field Trials - General Procedures Governing Beagle Field Trials & Two Couple Pack Hunting Tests - Procedure 2*, to allow spayed and neutered Beagles to participate in Beagle Two Couple Pack Hunting Tests. This will be discussed further at the April Board meeting.

FINANCE

Peter Farnsworth, Chief Financial Officer, participated in this portion of the meeting.

He reported on revenues and expenses for February 2013, as well as the performance of AKC's investment funds, which was the same information proved to the Delegates at the March Delegate Meeting.

It was VOTED to adjourn Wednesday, March 13, 2013 at 12:30 pm.

Adjourned

A true record:

Attest:

James P. Crowley, Executive Secretary