BOARD OF DIRECTORS June 11-12, 2013

The Board convened on Tuesday, June 11, 2013 at 1:00 p.m. All Directors were present, except for Dr. Battaglia, as were the Executive Secretary, the Chief Operating Officer, and the Assistant Executive Secretary.

Upon a motion by Ms. Scully, seconded by Mr. Ashby, the April 2013 Board minutes, copies of which were made available to all Directors, were unanimously (absent Dr. Battaglia) adopted.

AKC CANINE HEALTH FOUNDATION

There was a presentation from members of the AKC Canine Health Foundation concerning current activities and future plans. Presenters were Terry T. Warren, PhD, JD, CEO and General Counsel, Shila Nordone, PhD, Chief Science Officer, and Erika Kitchen, Director of Development and Communications. Also present was A. Duane Butherus, PhD, Chairman.

PRESIDENT'S REPORT

Board Action Items

Mr. Sprung gave a status report on previous Action items assigned to the Staff.

Events and Entries Update

Mr. Sprung gave an event status report for March and April 2013.

Entries were down by 0.79% and Events were up by 1.5% compared to the first four months of 2012.

LEGAL REPORT

Margaret Poindexter, General Counsel, participated in this portion of the meeting. She presented a status report on pending litigation and other activities for the months of April and May 2013.

EXECUTIVE SECRETARY'S REPORT

Broholmer FSS Breed

The Board was advised that the Foundation Stock Service Committee approved a petition from the Broholmer Club of the USA to record the Broholmer in the Foundation Stock Service program with a Working Group designation.

CONSENT

Following discussion, there was a motion by Mr. Arnold, seconded by Ms. Scully, and it was VOTED (unanimously; absent Dr. Battaglia) to approve the following Consent Items:

Delegates Approved

Paul Bodeving, Cave Junction, OR to represent Rogue Valley Kennel Club

Lonnie Carroll, Greer, SC to represent Spartanburg Kennel Club

Carlene Dowell, Cumberland, MD to represent Upper Potomac Valley Kennel Club

Eugenia Hunter, Makanda, IL to represent Irish Wolfhound Club of America

Jack McDaniel, Bothell, WA to represent Irish Water Spaniel Club of America

Ronald Readmond, Trappe, MD to represent Westchester Kennel Club

Nancy Shaw, Fredericksburg, TX to represent San Antonio Kennel Club

Recognizing a Registry in the Dominican Republic

The Board VOTED to add the Federacion Canina Dominicana to the list of registries with pedigrees acceptable for AKC Registration.

Herding - Earning Titles Under Two Different Judges

The Board VOTED to amend the *AKC Herding Regulations*, Chapter 4, Section 3, to award herding trial titles if a dog receives three passing scores under at least two different judges. Previously, a dog had to receive three passing scores under three different judges. This policy is effective September 3, 2013. The second passing score under the same judge will only count if earned after the effective date of this policy change.

<u>Retriever Field Trials - Two Recommendations from the Retriever Field Trial Advisory</u> Committee

The Board VOTED to amend <u>Standing Procedure Number 3</u> and <u>Standing Procedure Number 8</u> of the <u>Retriever Field Trial Standard Procedures</u>, effective August 1, 2013. <u>Standing Procedure Number Three</u> was amended to clarify the definition of an amateur by adding wording that a person who occasionally conducts retriever training seminars as well as a person that publishes books or DVDs is not considered a professional dog trainer. However, a person that receives compensation for providing regular personal instruction to an individual regarding the training and/or handling of a dog is considered a professional dog trainer.

- **3. Amateur Definition**: the following definitions and standards should be followed in determining the status of any person to be an Amateur:
- (a) For purposes of eligibility to judge under Chapter 14, Section 3 of the rules for retriever trials, a person shall be considered an Amateur who during the period of two years preceding the trial in question has not received compensation from the direct training of a dog for hunting, hunting tests or field trials and/or the handling of a dog in the same, and/or the regular and systematic personal instruction of other individuals regarding the above pursuits at any level.

Compensation as provided above is defined as money, goods or services to a person or any member of their household.

Any person participating in an occasional organized seminar or workshop to improve the training and handling of field trial, hunting test or hunting dogs will be exempt from the above provision as will a person who receives payment for providing educational material (such as books, videos, etc.) to the public on the training and handling of field trial, hunting test or hunting dogs.

Standing Procedure Number Eight was amended to forbid the use of layout blinds. A layout blind is where an individual conceals himself by laying down on the ground under a camouflaged cover.

STANDARD PROCEDURE No. 8 (third paragraph)

8. Retired Guns and throwers should be concealed by a blind that provides complete coverage, adequate space, and natural camouflage to conceal the distinctive shape of the blind <u>and in no event shall gunners or throwers be instructed to lay down on the ground in layout blinds or like configurations for hiding purposes.</u>

AKC Community Canine (The Next Step in the Family Dog Program)

The Board VOTED to approve the creation of an advanced CGC testing program called AKC Community Canine. This new test builds upon the skills learned in the CGC test. Together with AKC S.T.A.R. Puppy and CGC, the Community Canine test is the next step in a program focused on canine good manners resulting in enjoyable family companions and friendly community members. Dogs that pass the Community Canine test will be awarded the title of Community Canine (CMC). The AKC Community Canine test will become a new AKC testing program on October 1, 2013.

COMPLIANCE

Margaret Poindexter, AKC Staff, participated in this section of the meeting. The following AKC Management actions were reported:

(Final Board Disciplinary actions are reported on the Secretary's Page.)

JUDGING

Tim Thomas, AKC Staff, participated in this portion of the meeting.

Judges Review Committee

Based on a request from the Board, Staff presented a plan on how members of the Judges Review Committee would be selected.

Following a motion by Mr. Gladstone, seconded by Mr. Ashby, it was VOTED (affirmative: Mr. Gladstone, Mr. Ashby, Ms. Scully, Dr. Newman, Mr. Kalter, Mr. Feeney, Mr. Powers, Mr. Amen, Mr. Wooding, Dr. Garvin; opposed: Ms. Cruz; abstaining: Mr. Arnold; absent: Dr. Battaglia) to restructure the Judges Review Committee as follows:

- Patricia Proctor will Chair the committee and to serve as the only permanent member.
- There will be a second Executive Field Representative on each monthly committee, with the Field Representatives serving on a rotating basis.
- A pool of judges is to be designated. Three individuals from the pool will be randomly selected to serve on each monthly committee, with no individual serving more than three times in a year. The random selection will be made on a quarterly basis.
- The judges in the pool are not prohibited from applying for additional breeds, as long as their application is not acted on at a committee meeting where they are serving as a committee member.

The following have accepted the invitation:

Anne Savory Bolus Anne Bowes Dana Cline
Michael Dougherty
Robert Ennis
David Kirkland
David Kittredge
Sam H. McDonald
Charlotte Paterson
Faye Strauss
Donald Sturz
Karen Wilson

Judging Task Force

There was a discussion on the work to be done by the Judging Task Force, chaired by Dr. Garvin. Among other topics, the committee is exploring the possibility of remote education and testing accessed through the internet. Testing organizations specializing in this are to be contacted for a request for cost proposals to design what AKC is looking for. Information on the plans of the Task Force will be prepared for dissemination as a press release.

Judging Approval Process

The Board reviewed the Judging Approval Process. It was agreed that the Judges Review Committee should only use the criteria provided in the published policy, in considering all applicants.

Following a motion by Mr. Gladstone, seconded by Mr. Ashby, it was VOTED (unanimously, absent Dr. Battaglia) to amend the requirements for individuals requesting Reactivation/Reinstatement of their judging privileges to include the submission of a \$25 non-refundable processing fee for each newly recognized breed in a group previously approved.

Reinstatement/Reactivation_(Judging Approval Process page 7; 4th bullet) Only previously approved breeds/groups may be reinstated/reactivated. In the case of a Group(s) with a newly recognized breed(s), breed standard test(s) must be passed and a non-refundable \$25 processing fee required for each newly recognized breed.

Ms. Cruz stated that based upon her belief that the unanimous Board vote in April to mask the names of judging applicants was a mistake she was moving that the policy be rescinded. This motion was seconded by Mr. Wooding.

Following discussion, the motion was defeated with the VOTE (affirmative: Ms. Cruz, Mr. Wooding, Mr. Arnold, Mr. Feeney; opposed: Mr. Gladstone, Mr. Ashby, Mr. Kalter, Dr. Newman, Dr. Garvin, Mr. Powers, Ms. Scully, Mr. Amen; absent: Dr. Battaglia.)

Meeting adjourned on Tuesday June 11, 2013 at 5:30 pm.

Meeting reconvened on Wednesday June 12, 2013 at 8:00 am.

All Directors were present except Dr. Battaglia, as were the Executive Secretary, the Chief Operating Officer and the Assistant Executive Secretary. Dr. Battaglia participated by telephone conference, but in accordance with Board policy, could not vote.

AKC Global Services

Robin Stansell, a consultant, gave a presentation on AKC Global Services, including its present operations and future plans.

CONFORMATION

Alan Slay and Mari-Beth O'Neill, AKC Staff, participated in this portion of the meeting **Miscellaneous Class, Additional Adult Class**

The Board reviewed a Staff proposal to amend <u>Rules Applying to Dog Shows</u> Chapter 3, Section 22, to provide for a Bred-By Exhibitor Class for each sex of each Miscellaneous Class breed. This will be discussed further at the July Board meeting.

Rules Applying to Dog Shows Chapter 3, Section 22 - Certificate of Merit

The Board reviewed a Staff proposal to amend <u>Rules Applying to Dog Shows</u> Chapter 3, Section 22, to provide for the awarding of additional Certificate of Merit titles. CM title initials will be followed by a numeric designation indicating the quantity of times the dog has earned the requirements of the CM title as defined in Section 22. Currently the Certificate of Merit Title requires earning 15 points. This will be discussed further at the July Board meeting.

Educational Compliance Requirements

There was a discussion on the current requirements a club must meet to maintain its show eligibility. Staff is to present proposed revisions to these requirements in July.

Catalog Sales Board Policy Revision

The Board reviewed a Staff proposal to amend the Board Policy on event catalogs to allow individual clubs to combine multiple events into a single catalog even if there are different secretaries/superintendents and to allow multiple clubs to combine multiple events into a single catalog if they utilize a single secretary/superintendent for managing entries. This will be discussed further at the July Board meeting.

National Owner Handled Series at Any Event

Based upon a Staff presentation, the Board, without objection, added Group and Specialty clubs to the event types where a National Owner Handled Series competition may be offered. Beginning with the 2014 qualifying period (October 10, 2013) the National Owner Handled Series competition may be offered at any independent Conformation event (All-Breed, Group or Specialty).

MARKETING

Mark Dunn, AKC Staff participated in this portion of the meeting. Updates were provided on Registration and Canine Partners.

COMMUNICATIONS

Christopher Walker, AKC Staff participated in this portion of the meeting.

New Public Relations Firm

Staff reported that Edelman will be assuming all Public Relations duties in addition to the new responsibilities for public engagement to communicate our Good Works, promote purebred dogs, responsible breeders, fair legislation, and promote AKC thought leadership.

Public Outreach/Education in Schools

Staff reported that without objection it will start to revamp AKC's public educational materials and update and expand it's in classroom curricula. An educational expert will review existing lesson plans, develop new relevant curricula and create a plan to convert all materials over to digital platforms.

FINANCE

Peter Farnsworth, Chief Financial Officer, participated in this portion of the meeting.

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He addressed any questions the Board had on his presentation at the Delegate meeting the day before.

IT Update

Connie Pearcy, AKC Staff, updated the Board on the current state of IT, along with future plans.

<u>Government Relations Presentation</u> Sheila Goffe, AKC Staff, outlined current operation procedures in the Government Relations Department. In July, the Board will review its current Policy Statements.

It was VOTED to adjourn Wednesday, June 12, 2013 at 1:35 pm. Adjourned

Attest:		
James	P. Crowley, Executive Secretary	