BOARD OF DIRECTORS December 10, 2014

The Board convened on Wednesday, December 10, 2014 at 8:00 a.m. All Directors were present, except for Mr. Wooding. Also present were the Executive Secretary, and the Assistant Executive Secretary.

EXECUTIVE SESSION

There was an EXECUTIVE SESSION during the meeting to discuss sensitive business and personnel matters. Nothing was reported out of this session.

PRESIDENT'S REPORT

Board Action Items

Mr. Sprung gave a status report on previous Action Items assigned to the Staff as well as an introduction of budget related business initiatives.

Arco Corporate Drive Real Estate

The Board was updated on the status of an agreement between AKC and its landlord to give up half of one floor at the AKC Operations Facility.

EXECUTIVE SECRETARY

Heather McManus, Cynthia Beagles and Mari-Beth O'Neill participated in this portion of the meeting.

American Hairless Terrier

The Board reviewed a petition from the American Hairless Terrier Club of America (AHTCA). The AHTCA has submitted a petition seeking acceptance into the AKC Stud Book and for the American Hairless Terrier to be eligible to compete in the Non-Sporting Group. This will be discussed again at the February meeting.

Sloughi

The Board reviewed a petition from the American Sloughi Association (ASA). The ASA has submitted a petition seeking acceptance into the AKC Stud Book and for the Sloughi to be eligible to compete in the Hound Group. This will be discussed again at the February meeting.

AKC Logo

The Board reviewed the AKC logo with more contemporary lettering for AKC in the center of the logo. This version has already been adopted for use online and in social media. It was reported that without objection, this version of the logo is to be phased in for use in all AKC printed material. The changed lettering does not involve a change to the Bylaws.

There was no objection to this modification.

Salilyn Kennel Name

The Board discussed its previous decision not to retire the Salilyn Kennel Name. That decision was based upon another individual registering dogs under the name since its registration had lapsed.

The Board agreed that if the individual currently using the name to register dogs agreed to the retirement of the name for English Springer Spaniels, a new request to retire the name would be considered.

Breed-Specific Health Issues

There was a discussion on breed-specific health issues as defined by AKC breed Parent Clubs. When AKC completes plans to have a Chief Veterinary Officer on staff, the Board consensus was that the CVO, in cooperation with the AKC Canine Health Foundation, should begin a conversation with the Parent Clubs about addressing these health issues.

LEGAL REPORT

Heather McManus, AKC Senior Attorney, participated in this portion of the meeting. She presented a status report on pending litigation and other activities for the months of October and November 2014.

FINANCE

Peter Farnsworth, Chief Financial Officer, and Joseph Baffuto, AKC Controller, participated in this portion of the meeting. Mr. Farnsworth discussed and answered questions about the proposed 2015 budget.

AKC Canine Health Foundation Matching Grant

Duane Butherus, AKC CHF Chairman, and Susan Lilly, CEO of the AKC Canine Health Foundation participated in this portion of the meeting. Dr. Butherus gave the Board an update of the AKC CHF's fund raising efforts. They expected that by the end of the year it will have raised more than the \$500,000 in funds from new donors, which is to be matched by AKC. The AKC Board agreed that it would also match donations made by new donors in 2014, in excess of the \$500,000. As part of the matching fund commitment, the AKC CHF is obligated to have an audit by KPMG to verify the status of those designated donors.

Following a motion by Mr. Powers, seconded by Dr. Battaglia, it was VOTED (unanimously, absent: Mr. Wooding) to have AKC cover the cost of the audit to verify the status of new donors. There was a discussion on the Memorandum of Understanding (MOU), which defines the relationship between AKC and the AKC CHF. As the MOU has expired, there was agreement that a new MOU had to be created and signed. Dr. Butherus indicated that he would prepare a draft for the AKC Board to consider in February 2015. He also indicated that there would be an addendum to the MOU describing a much more activist AKC CHF board, with a focus on fund raising.

Dr. Butherus informed the Board that there would be a representative at the 2nd International Dog Health Workshop in February in Dortmund, Germany for both AKC and AKC CHF. The representative would report back to both organizations and the expenses of having this representation will be shared between AKC and the AKC CHF.

Mr. Wooding joined the meeting.

2015 Budget

Following discussion, there was a motion by Dr. Garvin, seconded by Mr. Dok, and the Board VOTED (unanimously; absent: Mr. Wooding) to adopt the 2015 Budget.

MARKETING AND COMMUNICATIONS

Chris Walker, AKC staff, participated in this portion of the meeting. He reported on a number of business initiatives in development.

EXECUTIVE SESSION

There was an Executive Session to consider sensitive business matters. Nothing was reported out of this session.

COMPLIANCE

The following AKC Management actions were reported:

(Final Board Disciplinary actions are reported on the Secretary's Page.)

REGISTRATION DEVELOPMENT

The Board received an update on the development of a new breeder recognition program with the emphasis on health.

CONFORMATION

Alan Slay and Doug Ljungren, AKC Staff, participated in this portion of the meeting.

Events and Entries Update

Staff gave a report on entries and events though October 2014. Entries were down 1% and Events were up by 3% compared to same period in 2013.

Rules Applying to Dog Shows Chapter 2 - Territories

The Board reviewed proposed revisions to Chapter 2, of the *Rules Applying to Dog Shows*, that allows a club territory exclusivity for a given period of time around their event(s). This proposal was drafted by a subcommittee of the Delegate Dog Show Rules committee (DSRC) and the Delegate All-Breed committee and approved by the DSRC. Clubs would be required to hold events in their territory to retain exclusivity, and only provides exclusivity for a defined period of time surrounding the show date. The period suggested for exclusivity is ninety (90) days, a period of sixty (60) days before and thirty (30) days after each show.

The proposed rule changes also provide for an appeal process for clubs which have had permission to continue holding shows in the area if the host club withdraws its permission. Following a motion by Mr. Wooding, seconded by Mr. Menaker, it was VOTED (unanimously) to approve the following changes (underlined) to <u>Rules Applying to Dog Shows Chapter 2, Sections 2 - 16 Territories:</u>

SECTION 2. Each club or association which has held a show or shows in any one year shall have first right to claim the corresponding dates for its show or shows to be held in the next succeeding year.

SECTION 3. Each club or association which shall hold a show in its territory at least once in every two consecutive calendar years shall have the sole show privilege in the city, town or district of its assigned territory for a period of sixty (60) days before and thirty (30) days after each of its shows.

A club may continue to be approved to hold a show in another club's territory, within the ninety (90) day period referenced above, if the written consent is obtained from the club assigned to that territory.

If the club in whose territory the event is to be held unreasonably withholds such written consent, the other club may appeal to the Board of Directors of The American Kennel Club after one month from the time consent was requested. The parties shall present their contentions, in writing, to a committee appointed by said Board, or appointed by the President of the American Kennel Club if between Board meetings, or, in the President's absences, appointed by the Executive Secretary. Said committee may, in its discretion, issue an approval to the other club to hold such show within the assigned club's territory.

SECTION 4. A club or association must apply to The American Kennel Club on a regular official form, which will be supplied on request, over the signature of one of its officers, for permission to hold a show, stating in the application the day or days upon which, and the exact location where it desires to hold such show. This official form must be sent in time to reach The American Kennel Club at least

EIGHTEEN weeks before the closing date for entries of the show. This application will be referred to the Board of Directors of The American Kennel Club which will consider the same and notify the member club or association of its approval or disapproval of the dates and place selected.

Sections 5-7 will be deleted.

Sections 8 – 16 will be renumbered

New Section 14 – to allow for club's to have digital copies of documents

SECTION <u>14.</u> All clubs holding shows under American Kennel Club rules must have available at each event, a copy of the latest edition of *The Complete Dog Book* or a current set of the applicable breed standards, *Rules Applying to Dog Shows, Rules Applying to Registration and Discipline, the Dealing with Misconduct* booklet, and *Show /Trial Manual.* The *Obedience Regulations and Guidelines for Obedience Judges*, <u>and/or Regulations</u>, *Judging Guidelines and Guidelines for Juniors*, <u>must be available</u> when applicable.

This will be read at the March Delegate meeting for a VOTE at the June Delegate meeting.

Modification of Points Schedule Formulation

The Board viewed a staff proposal to modify the points schedule calculation by excluding events within 50 miles and plus/minus three days of a Parent Club Specialty. This will be discussed further at the February 2014 Board meeting.

CONSENT

Following discussion, there was a motion by Mr. Arnold, seconded by Dr. Garvin, it was VOTED (unanimously) to approve the following Consent Items:

Delegates Approved

John G. Buddie, Pottstown, PA To represent Collie Club of American

Steve McAdams, Green Valley, IL To represent Illinois Valley Kennel Club of Peoria

Dr. Andrew A. Kramer, Leesburg, VA To represent Norfolk Terrier Club of America

William Russet, Liberty, Township, OH To represent Richland County Kennel Club

Dr. Barbara Schwartz, Windham, ME To represent Saccarappa Dog Obedience Club

Adrienne Soler, Royalton, VT To represent Woodstock Dog Club Kimberly Washington, Los Angeles, CA To represent Staffordshire Bull Terrier Club of America

Robert Widden, Agoura Hills, CA To represent Great Western Terrier Association of Southern California

Retirement of Glamoor Kennel Name

The Board VOTED to approve the request from the Skye Terrier Club of America to retire the kennel name "Glamoor" of the late Adele and Walter F. Goodman.

Retirement of Serengeti Kennel Name

The Board VOTED to approve the request from the Basenji Club of America to retire the kennel name "Serengeti".

PAC Board Appointments

The Board VOTED to reappoint Mr. Alan Kalter, Ms. Gail LaBerge, Mr. David Helming and Mr. Thomas Powers to serve new two year terms on the AKC PAC Board.

Judging Approval Process

Following a motion by Mr. Kalter, seconded by Mr. Feeney, it was VOTED (affirmative: Mr. Kalter, Mr. Feeney, Mr. Wooding, Dr. Battaglia, Dr. Garvin, Mr. Gladstone, Mr, Arnold, Mr. Ashby, Mr. Dok, Mr. Powers, Mr. Amen, Mr. Menaker; opposed: Ms. Cruz) to adopt the following motion:

While we seem to have a viable framework for a revised judging approval policy, there is a need for meaningful Board discussion to fully consider all of the thoughtful input we requested and received from judges, breeders, exhibitors, staff, and other concerned constituents. Therefore, I move that we postpone a vote on the revisions to the Judging Approval Process until no earlier than the February 2015 meeting, where it will be discussed further.

There was a motion by Ms. Cruz, which was not seconded. The motion is as follows.

I move that the Judging Approval Process be abandoned in its present form because of the lack of responses to over 70,000 inquiries; the limited response time which prevented the Parent Clubs and kennel clubs to sufficiently discuss and properly poll their memberships; the clarification of wording in the document AFTER the survey was sent out which may have altered some responses; and, that we give the Judges Task Force one more year, with adjustments made to its standing committee and the decision of its chair to include some of the salient issues contained in the Judging Approval Process.

It was VOTED to adjourn Wednesday, December 10, 2014 at 6:10 pm. Adjourned Attest:
James P. Crowley, Executive Secretary